

Call for Questions – CPOR’s Bexar County Omnibus Survey (Pilot Launch)

The UTSA Center for Public Opinion Research (CPOR) is pleased to announce the pilot launch of its Bexar County Omnibus Survey. This initiative offers survey space to researchers and organizations interested in studying the Bexar County/San Antonio population using CPOR’s probability-based Bexar County Panel.

What Is Survey Space and What Does It Cost?

- You may purchase space on the Omnibus Survey and include any question you like.
- \$500 per question. UTSA researchers receive a discounted rate of \$250 per question.
- Simple survey experiments (randomization across two groups) can be included for an additional \$25 programming fee.
- One free question spot will be awarded to a UTSA graduate student, based on the quality and importance of the proposed question.

How Do I Submit a Question?

- Submit your question using this brief form:
https://utsa.az1.qualtrics.com/jfe/form/SV_ekRPbBmHGf8wJ00

Key Dates & Deadlines:

- Submission Deadline: July 18, 2025 (May close earlier if demand is high)
- Notification of Acceptance: By July 25, 2025
- Payment Due: July 31, 2025 (Invoices will be sent upon question acceptance)

Ideal Uses for the Omnibus Survey

- Local insights from Bexar County/San Antonio residents
- Pilot testing survey questions
- Longitudinal projects using the CPOR panel

About the Bexar County Panel

- ~3,000 adult residents (18+)
- Recruited via Random Digit Dialing (RDD), Registration-Based Sampling (RBS), and soon, Address-Based Sampling (ABS)
- Anticipated response count: 1,000–1,500
- High-quality responses: Previous pilot had a 57% response rate and 95% completion rate

Additional Notes

- Languages: Common content will be in English and Spanish. You may submit a translated version or request CPOR’s help (\$50 translation fee/question).

- Additional programming (e.g., questions being directed to a subsample) can be incorporated for an additional \$50 fee
- Institutional Review Board: CPOR will handle IRB submission of the final instrument— you do not need to seek IRB approval individually.
- Demographics Provided: Gender, age, race/ethnicity, education, political leanings, city/place of residence, and estimated income (when available).
- Limitations: Questions must pose minimal risk (IRB standard), no long vignettes or complex experiments, generally limited to one question per individual/team.

Need Help Designing a Question?

- CPOR can provide consulting support. Please contact:
Bryan Gervais – bryan.gervais@utsa.edu

Want to Field a Full Survey?

- We'd love to collaborate. Reach out for more information on CPOR's full survey services.

Closing

- We look forward to your participation in this exciting pilot. Thank you for helping us grow a valuable resource for research on the Bexar County community.

Warm regards,

The UTSA Center for Public Opinion Research (CPOR)
bryan.gervais@utsa.edu