

**CHAD MAHOOD, PH.D.**  
Associate Professor  
Department of Communication  
The University of Texas at San Antonio

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***EDUCATION:***

- Ph.D. 2006 University of California at Santa Barbara; Communication  
*Dissertation:* "Video game play and the role of frustration: How playing both violent and non-violent video games can lead to aggressive effects."  
Advisor: Daniel Linz, Ph.D.
- M.A. 2000 The Pennsylvania State University; Media Studies  
*Master's Thesis:* "The effects of home video game violence and fantasy portrayals upon enjoyment and emotional state: A gender comparison."  
Co-advisors: Mary Beth Oliver, Ph.D. and S. Shyam Sundar, Ph.D.
- B.A. 1997 The Pennsylvania State University; Advertising, with Psychology Minor  
*Senior Honors Thesis:* "Humor in advertising: A U.S. and U.K. comparison."  
Advisor: Susan M. Strohm, Ph.D.

***RESEARCH AREAS***

- Psychological and Social Effects of Traditional Forms of Media
- Video Game Play Effects
- Interactivity: Internet and Video Games

***TEACHING AREAS***

- Digital Communication / New Media
- Media Effects
- Research Methods and Statistics
- Communication Theory

***EMPLOYMENT:***

- Associate Professor, Department of Communication, The University of Texas at San Antonio, Fall 2017-Present.
- Assistant Professor, Department of Communication, The University of Texas at San Antonio, Fall 2011-Summer 2017.
- Assistant Professor, School of Communication, The Ohio State University, 2006-2011
- Teaching Associate, Department of Communication, UCSB, 2005-2006.
- Teaching Assistant, Department of Communication, UCSB, 2000-2006.
- Teaching Assistant, College of Communications, Penn State University, 1999-2000.
- Research Assistant, Institute for Information Policy, Penn State University, 1998-1999.
- Advertising Copywriter, Marc Advertising, Pittsburgh, Pa, 1997-1998.

**AWARDS AND HONORS:**

- UTSA Communication Department “Favorite Graduate Instructor” Teaching Award, 2019.
- Top paper award, Mass Communication Division of the Southern States Communication Association, Austin, 2016 (designated as a top student paper by the division because my M.A. advisee, Teresa Velasco, was first author and I was second author).
- UTSA Communication Department “Platinum Star” Graduate Teaching Award, 2014.
- Top-three paper award, Mass Communication Division of the National Communication Association, San Antonio, 2006.
- Top-three paper award, Game Studies Interest Group of the International Communication Association, Dresden, Germany, 2006.
- UCSB Communication Dept. Edwin R. Schoell Award for Excellence in Teaching, 2005.
- Top-four paper award, Information Systems Division of the International Communication Association, New Orleans, LA, 2004.
- B.A. with honors from The Pennsylvania State University Honors Program (currently known as the Schreyer Honors College), 1997.

**RESEARCH**

*Publications*

- Kang, S., O’Brian, E., Villarreal, A., Lee, W., & Mahood, C. (2019). Immersive journalism and telepresence: Does virtual reality news use affect news credibility? *Digital Journalism* 7(2), 294-313.
- Mahood, C., & Hanus, M. (2017). Role-playing video games and emotion: How transportation into the narrative mediates the relationship between immoral actions and feelings of guilt. *Psychology of Popular Media Culture*, 6(1), 61-73.
- Velasco, T., & Mahood, C. (2016). News dissemination gratifies needs for social media users. *Online Journal of Communication and Media Technologies*, 6(4).
- Velez, J. A., Mahood, C., Ewoldsen, D. R., & Moyer-Gusé, E. (2014). Ingroup versus outgroup conflict in the context of violent video game play: The effect of cooperation on increased helping and decreased aggression. *Communication Research*, 41(5), 607-626.
- Mahood, C. (2013). Catharsis Theory. In M. Eastin (Ed.), *Encyclopedia of media violence* (pp. 59-62). Thousand Oaks, CA, US: Sage Publications, Inc.
- Moyer-Gusé, E., Mahood, C., & Brookes, S. (2011). Entertainment-education in the context of humor: Effects on safer-sex intentions and risk perceptions. *Health Communication*, 26(8), 765-774.
- Yao, M. Z., Mahood, C., & Linz, D. G. (2010). Sexual priming, gender stereotyping, and the likelihood to sexually harass: Examining the cognitive effects of playing a sexually-explicit video game. *Sex Roles*, 62(1-2), 77-88.

- Oliver, M. B., Kalyanaraman, S., Mahood, C., & Ramasubramanian, S. (2007). Sexual and violent imagery in movie previews: Effects on viewers' perceptions and anticipated enjoyment. *Journal of Broadcasting and Electronic Media*, 51(4), 596-614.
- Riddle, K., Eyal, K., Mahood, C., & Potter, W. J. (2006). Judging the degree of violence in media portrayals: A cross-genre comparison. *Journal of Broadcasting and Electronic Media*, 50(2), 270-286.
- Eyal, K., Metzger, M., Lingsweiler, R. W., Mahood, C., & Yao, M. (2006). Aggressive political opinions and exposure to violent media. *Mass Communication & Society*, 9(4), 399-428.
- McGrath, J., & Mahood, C. (2004). The impact of arousing programming and product involvement on advertising effectiveness. *Journal of Current Issues & Research in Advertising*, 26(2), 41-52.
- Oliver, M. B. & Mahood, C. (2002). Gender and Media. In J. R. Schement (Ed.), *Encyclopedia of communication and information* (pp. 353-357). New York, NY, US: Macmillan Reference.

#### *Competitively Selected Conference Papers*

- Potter, B., & Mahood, C. (May, 2021). *A Self-Categorization Theory Explanation of Media Uses and Gratifications: The Importance of Political Party Identity in the Use of Both Traditional and New Media News*. Submitted to the Information Systems Division of the International Communication Association, Denver, CO.
- Velasco, T., & Mahood, C. (April, 2016). *News dissemination gratifies needs for social media users*. Presented as a top student paper to the Mass Communication Division of the Southern States Communication Association, Austin, TX.
- Mahood, C., Hanus, M., & Cruz, C. (May, 2012). *Role-playing video games and emotion: How transportation into the narrative mediates the relationship between immoral actions and feelings of guilt*. Presented to the Game Studies Interest Group of the International Communication Association, Phoenix, AZ.
- Mahood, C., & Moyer-Gusé, E. (April, 2012). *The importance of transportation as a moderator when using general empathic tendencies to predict identification with specific media characters*. Presented to the Mass Communication Division of the Southern States Communication Association, San Antonio, TX.
- Velez, J., Ewoldsen, D. R., Mahood, C., & Moyer-Gusé, E. (November, 2011). *Prevalence of Cooperative Opportunities in Violent Video Games*. Presented to the Mass Communication Division of the National Communication Association, New Orleans, LA.
- Brookes, S., Moyer-Gusé, E., & Mahood, C. (May, 2011). *Playing the story: Transportation as a mediator of involvement in narratively-based video games*. Presented to the Games Studies Interest Group of the International Communication Association, Boston, MA.

- Velez, J., Mahood, C., Ewoldsen, D. R., & Moyer-Gusé, E. (May, 2011). *Ingroup versus outgroup conflict in the context of violent video game play: The effect of cooperation on increased helping and decreased aggression*. Presented to the Games Studies Interest Group of the International Communication Association, Boston, MA.
- Moyer-Gusé, E., Mahood, C., & Brookes, S. (November, 2010). *Entertainment-Education in the context of humor: Effects on safer-sex intentions and risk perceptions*. Presented to the Mass Communication Division of the National Communication Association, San Francisco, CA.
- Cicchirillo, V., Mahood, C., & Appiah, O. (June, 2010). *Priming stereotypical associations: Grand Theft Auto video games and African-American depictions*. Presented to the Game Studies Interest Group of the International Communication Association, Singapore.
- Mahood, C., & Moyer-Gusé, E. (August, 2009). *Empathy, narrative involvement, and identification with fictional characters: Examining the path from trait to state reactions*. Presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication, Boston, MA.
- Mahood, C. & Cicchirillo, V. (November, 2008). *The combined effect of physical activity and violent content in motion-sensing video games on affective aggression: A reexamination of the catharsis hypothesis*. Presented to the Mass Communication Division of the National Communication Association, San Diego, CA.
- Mahood, C. (May, 2008). *How violent video game play and aggressive personality interact to affect aggression: An examination of competing hypotheses*. Presented to the Game Studies Interest Group of the International Communication Association, Montreal, Canada.
- Mahood, C. (May, 2007). *The effects of video game violence and frustration on aggressive tendencies: A test of the mediating influences of affect, cognition and arousal*. Presented to the Game Studies Interest Group of the International Communication Association, San Francisco, CA.
- Mahood, C. & Linz, D. G. (November, 2006). *Video game play and the role of frustration: How playing non-violent video games can lead to aggressive effects*. Presented as a top-three paper to the Mass Communication Division of the National Communication Association, San Antonio, TX.
- Eyal, K., Metzger, M., Lingsweiler, R. W., Mahood, C., & Yao, M. (November, 2006). *Aggressive political opinions and exposure to violent media*. Paper presented to the Mass Communication Division of the National Communication Association, San Antonio, TX.
- Yao, M. Z., Mahood, C., & Linz, D. G. (June, 2006). *Sexual priming, gender stereotyping, and the likelihood to sexually harass: Examining the effects of playing a sexually-explicit video game*. Presented as a top-three paper to the Game Studies Interest Group of the International Communication Association, Dresden, Germany.

- Mahood, C. & Yao, M. Z. (November, 2005). *Violent video games and the effects of how players play the game: Application and elaboration of the General Aggression Model*. Paper presented to the Mass Communication Division of the National Communication Association, Boston, MA.
- Potter, W. J. & Mahood, C. (May, 2005). *Justification in violent narratives: An exploration of individual interpretations*. Paper presented to the Mass Communication Division of the National Communication Association, New York, NY.
- Potter, W. J., Eyal, K., Riddle, K., & Mahood, C. (November, 2004). *Judging the degree of violence in media portrayals*. Paper presented to the Mass Communication Division of the National Communication Association, Chicago, IL.
- Oliver, M. B., Mahood, C., Kalyanaraman, S., & Ramasubramanian, S. (May, 2004) *Sex, violence, videotape, and humor? The role of sexual and violent imagery in marketing of comedy*. Presented as a top-four paper in the Information Systems Division of the International Communication Association, New Orleans, LA.
- Oliver, M. B., Kalyanaraman, S., Ramasubramanian, S., & Mahood, C. (June, 2003). *Getting viewers to the screen: The role of sexual and violent images in movie previews on viewers' anticipated perceptions and enjoyment of motion pictures*. Paper presented to the Information Systems Division of the International Communication Association, San Diego, CA.
- Potter, W. J. & Mahood, C. (November, 2002). *Testing a two-step model for viewer interpretations of violence*. Paper presented to the Mass Communication Division of the National Communication Association, New Orleans, LA.
- Mahood, C. (July, 2002). *The effects of home video game violence and fantasy portrayals upon enjoyment and emotional state: A gender comparison*. Paper presented to the Mass Communication Division of the International Communication Association, Seoul, Korea.
- Eyal, K., Lingsweiler, R. W., Mahood, C., Yao, M., & Chaffee, S. H. (July, 2002). *Aggressive political opinions and violent media exposure: A cognitive approach*. Paper presented to the Mass Communication Division of the International Communication Association, Seoul, Korea.
- McGrath, J. & Mahood, C. (May, 2001). *The impact of arousing television programs on advertising effectiveness: An empirical test*. Paper presented to the Mass Communication Division of the International Communication Association, Washington, DC.
- Mahood, C., Kalyanaraman, S., & Sundar, S. S. (August, 2000). *The effects of erotica and dehumanizing pornography in an online interactive environment*. Paper presented the Communication Theory & Methodology Division of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.

Kalyanaraman, S., Mahood, C., Sundar, S. S., & Oliver, M. B. (August, 2000). *Priming effects of accidental exposure to internet pornography: An experimental study of construct accessibility in search engine output*. Paper presented to the Communication Theory & Methodology Division of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.

Mahood, C., Oliver, M.B., & McGrath, J. (June, 2000). *The effects of home video game violence and fantasy portrayals upon enjoyment and emotional state: A gender comparison*. Paper presented to the Mass Communication Division of the International Communication Association, Acapulco, Mexico.

#### *Conference Panels Organized*

Mahood, C., & Moyer-Gusé, E.: Panel Co-Organizers. (November, 2008). *New Directions in Research on Gender Differences and the Media*. Mass Communication Division of the National Communication Association, San Diego, CA.

Mahood, C.: Panel Organizer. (November, 2004). *Empirical research on sex, media and society*. Mass Communication Division of the National Communication Association, Chicago, IL.

Mahood, C.: Panel Organizer. (November, 2003). *New directions in media violence research*. Mass Communication Division of the National Communication Association, Miami, FL.

#### *Invited Conference Panel Papers*

Moyer-Gusé, E., & Mahood, C. (November, 2008). *Sex Differences in Entertainment-Education Effects on Safer Sex Attitudes and Behaviors*. Presented to the Mass Communication Division of the National Communication Association, San Diego, CA.

Mahood, C. (April, 2007). *Violent video game play and aggressive personality: The potential for catharsis in some young adults*. Accepted for presentation by the Research Division/ Law & Policy Division of the Broadcast Education Association, Las Vegas, NV.

Yao, M. Z., & Mahood, C. (April, 2005). *Sex in games: Effects of sexual depictions and themes in video games*. Presented to the Law & Policy Division of the Broadcast Education Association, Las Vegas, NV.

Mahood, C. (November 2004). *The effects of sex and violence on aggression toward women in the context of video game play: When is it not just a game?* Presented to the Mass Communication Division of the National Communication Association, Chicago, IL.

Mahood, C., Yao, M. Z., Gilmour, R. (November, 2003). *Violence against police officers in video games: The effects of Grand Theft Auto 3*. Presented to the Mass Communication Division of the National Communication Association, Miami, FL.

Potter, W. J., Mahood, C., & Yao (November, 2003). *Changes in interpretations of violence as a function of changes in narrative characteristics*. Presented to the Mass Communication Division of the National Communication Association, Miami, FL.

Yao, M. Z., Mahood, C., Paul, B., Byrne, S., & Linz, D. G. (November, 2003). *The role of individual differences in the effects of video game violence on aggressive thoughts and self-reported arousal*. Presented to the Mass Communication Division of the National Communication Association, Miami, FL.

Mahood, C. (May, 2003). *Violence in video games: The value of the ESRB ratings system for predicting aggressive effects*. Presented to the Communication Law & Policy Division of the International Communication Association, San Diego, CA.

Donnerstein, E., Mahood, C., Paul, B., Yao, M. Z. (April, 2003). *Sex and Violence in Video Games: Reactions to "Grand Theft Auto III."* Presented to the Research Division / Law & Policy Division of the Broadcast Education Association, Las Vegas, NV.

**GRANTING ACTIVITIES:**

n/a

**INTELLECTUAL PROPERTY (INCLUDING PATENTS, ETC.)**

n/a

***TEACHING ACTIVITIES:***

*List of formal courses taught*

*Associate / Assistant Professor, Department of Communication, UTSA, 2011 - Present.*

- COM 2733: Introduction to Communication Technologies  
2011 (Summer, Fall), 2012 (Spring, Fall), 2013 (Spring, Fall), 2014 (Spring, Summer), 2015 (Summer, Fall), 2016 (Summer), 2017 (Spring, Summer), 2018 (Summer), 2019 (Summer, Fall), 2020 (Summer, Fall), 2021 (Spring)
- COM 3073: Conduct of Communication Inquiry  
2015 (Spring), 2016 (Spring), 2017 (Spring), 2018 (Spring), 2019 (Spring), 2020 (Spring)
- COM 3723: Digital Media Production I (formerly COM 3413)  
2011 (Fall), 2012 (Spring, Summer, Fall), 2013 (Spring, Summer), 2014 (Fall), 2015 (Fall), 2016 (Fall), 2017 (Fall), 2018 (Spring), 2019 (Spring)
- COM 4413: Video Game Effects  
2013 (Spring, Fall), 2014 (Fall)
- COM 4723: Digital Media Production II  
2018 (Fall)
- COM 4813: Digital Media Effects  
2016 (Fall), 2017 (Fall), 2018 (Fall)
- COM 5023: Quantitative Research Methods (grad class)  
2015 (Spring), 2016 (Spring)
- COM 5103: Theories and Applications of Communication, New Media (grad class)  
2014 (Spring)
- COM 5613: New Media Design and Production (grad class)  
2019 (Fall), 2021 (Spring)

*Assistant Professor, College of Comm., The Ohio State University, 2006 - 2011.*

- Introduction to Communication Technologies  
2007 (Spring, Fall), 2008 (Fall), 2009 (Fall), 2011 (Spring)
- Investigating Communication through New Communication Technologies  
2007 (Spring), 2008 (Spring), 2009 (Spring), 2010 (Fall), 2011 (Spring)



- Mass Communication and Youth  
2006 (Fall), 2011 (Winter)
- Statistical Applications in Communication (grad class)  
2007 (Fall), 2008 (Fall)
- Video Games and the Individual  
2009 (Spring, Fall), 2010 (Fall), 2008 (Spring)

*Teaching Associate*, Dept. of Comm., University of California at Santa Barbara, 2005 - 2006.

- Media Effects on the Individual  
2005 (Summer), 2006 (Winter)

*Teaching Assistant*, Dept. of Comm., University of California at Santa Barbara, 2000 - 2006.

- Communication Research Methods (Dr. Dolly Mullin)  
2001 (Winter, Fall), 2002 (Fall), 2003 (Fall), 2004 (Fall), 2005 (Spring, Fall)
- Communication Theory (Dr. Laura Jansma)  
2001 (Spring)
- Internet and Society (Dr. Andrew Flanagin)  
2004 (Spring)
- Introduction to Communication (Dr. Dolly Mullin)  
2000 (Fall), 2003 (Winter)
- Media Effects on the Individual (Dr. Daniel Linz)  
2004 (Winter)
- Media Literacy (Dr. W. James Potter)  
2002 (Spring)
- Persuasion (Dr. Robin Nabi)  
2005 (Winter)
- Statistics in Communication Research (Dr. Charles Mullin, Dr. Anthony Mulac)  
2002 (Winter), 2003 (Spring, Summer), 2006 (Spring)

*Teaching Assistant*, College of Communications, The Pennsylvania State University, 1999-2000.

- Mass Communication Research (Dr. Mary Beth Oliver)  
1999 (Fall), 2000 (Spring)

*List of students mentored*

- M.A. Thesis Advisor (UTSA)  
Adam Jacobs, Alexis Kerg, & Teresa Velasco
- M.A. Comprehensive Exam Advisor (UTSA)  
Ray Andrade, Jeff Berry, Frankie Ferdin, Elizabeth Gonzalez, Adam Jacobs, Alexis Kerg, Ebonee Lister, Caroline Muñoz, Brittany Potter, & Teresa Velasco
- M.A. Independent Study Instructor (UTSA)  
Frankie Ferdin, Adam Jacobs, Caroline Muñoz, Brittany Potter, & Teresa Velasco
- M.A. Internship in Communication Instructor (UTSA)  
Frankie Ferdin
- Undergraduate Honor's Thesis Advisor (UTSA)  
Dalila Garcia Ramos
- Undergraduate Honor's Course Contract (UTSA)  
Carl Myers, & Emma Faye Rudkin
- Undergraduate Independent Study Instructor (UTSA)  
Analuz Gutierrez, Theodore Meyer, Rafael Orduña, Brittany Potter, Dalila Garcia Ramos, Alexandra Rodriguez, & Erin Suris
- Ph.D. Dissertation Advisor (The Ohio State University)  
Vincent Cicchirillo
- M.A. Thesis Advisor (The Ohio State University)  
Tucker Gordner

*Graduate Committee Work and Student Advising*

- M.A. Thesis Committee Member (UTSA)  
Adolfo Mora, Erin O'Brien, & Ana Rodriguez
- M.A. Comprehensive Exam Committee Member (UTSA)  
Elda Barajas, Jonathan Gutierrez, Zach Fazio, Jahna Lacey, Ebonee Lister, Ross Roach, Ana Rodriguez, Angelo Sano, & Ritasha Sharma
- Ph.D. Candidate Committee Member (UTSA)  
Amanda Jones-Rincon (Department of Psychology)
- Ph.D. Candidate Committee Member (The Ohio State University)  
Tom German, Brant Guillory, & Jodi Whitaker
- M.A. Thesis Committee Member (The Ohio State University)  
Sarah Brookes, & Josselyn Shamos

***SERVICE ACTIVITIES:***

*List of committee assignments*

*Associate / Assistant Professor, Department of Communication, UTSA, 2011 - Present.*

- Committee Chair: Faculty Senate (2019 – Present)
- Committee Chair: Faculty Senate Executive Committee (2019 – Present)
- Committee Chair: Faculty Senate Budget Committee (2018 – 2019)
- Committee Chair: Faculty Senate Nominating, Elections, and Procedures Committee (2016 – 2018)
- Committee Chair: Search Committee, Gold Star Initiative Search, Tenure-Track Position (2016 – 2017)
- Committee Chair: Department Faculty Advisory Committee (2014 – 2015)
- Committee Chair: Department Search Committee, Tenure-Track Position (2013 – 2014)
- Committee Member: COVID-19 Recovery Operations Committee (2020 – 2021)
- Committee Member: COVID-19 Tac Team 2: Undergrad & Masters Education (2020 – 2021)
- Committee Member: COLFA Tactical Visioning Team (2020 – 2021)
- Committee Member: Faculty Senate Ad Hoc, Diversity and Inclusivity (2020 – 2021)
- Committee Member: UT System Faculty Advisory Council (2018 – Present)
- Committee Member: University Leadership Council (2019 – Present)
- Committee Member: University HOP Committee (2019 – Present)
- Committee Member: Space and Planning Advisory Committee (2019 – Present)
- Committee Member: Child Development Center Director Search Committee (2020)
- Committee Member: Graduate Student Success for Faculty Excellence Initiative (2019-2020)
- Committee Member: 21st Century Learning Environment Task Group (2019-2020)
- Committee Member: Vice President for University Relations Search Committee (2019-2020)
- Committee Member: Vice President for Human Resources Search Committee (2019)
- Committee Member: Campus Master Plan Initiative (2018-2019)
- Committee Member: Faculty Senate Executive Committee (2016 – 2019)
- Committee Member: Department Graduate Program Committee (2012 – 2014, 2015 – 2019)
- Committee Member: College Search Committee, Associate Professor (2018 - 2019)
- Committee Member: College Search Committee, Associate Professor (2017 - 2018)
- Committee Member: Department Assessment Committee (2015 – 2016)
- Committee Member: Department Faculty Retreat Committee (2015 – 2016)
- Committee Member: Department Search Committee, Lecturer III Position (2013)
- Committee Member: Department Search Committee, Tenure-Track Position (2012)
- Committee Member: Department Faculty Advisory Committee (2011 – 2014)
- Committee Member: College Strategic Planning Committee (2011 – 2014)
- Faculty Senator (2014 – 2019)
- Vice-Chair - Faculty Senate (2018 – 2019)

*Assistant Professor, College of Comm., The Ohio State University, 2006 - 2011.*

- Committee Member: Research Committee (2009 – 2010)
- Committee Member: Graduate Committee (2008 – 2009)
- Committee Chair: Space Committee (2007 – 2008)

*Teaching Assistant*, Dept. of Comm., University of California at Santa Barbara, 2000 - 2006.

- Committee Member: Research Participants Committee (2002 – 2006)
- Committee Member: Colloquium Committee (2001 – 2002)

*Assigned administrative activities*

n/a

*Professional service activities*

*Reviewer*

- Book proposal reviewer for *Communication Update and Fundamentals* (14th ed.) (2013)
- Conference paper reviewer for the Mass Communication Division of the National Communication Association (2011, 2012, 2013, 2014)
- Conference paper reviewer for the Communication and Social Cognition Division of the National Communication Association (2012)
- Conference paper reviewer for the Mass Communication Division of the International Communication Association (2007)
- Conference paper reviewer for the Mass Communication Division of the Southern States Communication Association (2012)
- Guest reviewer for *British Journal of Psychology* (2007)
- Guest reviewer for *Communication Methods and Measures* (2007, 2009, 2013)
- Guest reviewer for *Communication Reports* (2001)
- Guest reviewer for *Communication Quarterly* (2010, 2012)
- Guest reviewer for *Health Education & Behavior* (2015)
- Guest reviewer for *Human Communication Research* (2010)
- Guest reviewer for *Information Society* (2008)
- Guest reviewer for *Journal of Computer-Mediated Communication* (2014)
- Guest reviewer for *Journal of Media Psychology* (2014)
- Guest reviewer for *Mass Communication and Society* (2013, 2014)
- Guest reviewer for *Media Psychology* (2007, 2008, 2011)
- Guest reviewer for *Psychology of Popular Media Culture* (2016)
- Guest reviewer for *Sex Roles* (2007, 2008)

*Panel positions*

- Panel Chair for the Mass Communication Division of the International Communication Association (2008)
- Panel Discussant for the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication (2009)
- Panel Respondent for the Communication and Social Cognition Division of the National Communication Association (2011)
- Panel Respondent for the Mass Communication Division of the International Communication Association (2007)
- Panelist on an Ohio State University Digital Union discussion panel entitled: Higher Education and Game Based Learning (2010)

*Other service activities*

- Guest Lecturer at Texas A&M San Antonio, Video Game Effects (Spring 2013 & 2014)
- Guest Lecture for UTSA Communication Course, Viviana Rojas (Fall 2013)
- Elected and served as Graduate Student Representative of the Mass Communication Division of the National Communication Association (2002-2003)
- Panel judge for UTSA COLFA Student Research Conference (2012)
- Wrote Letters of Recommendation for UTSA graduate/undergraduate students (2012 – Present)
- Wrote Letters of Recommendation for Ohio State University graduate/undergraduate students (2006 – 2011)

***PROFESSIONAL ORGANIZATION AFFILIATIONS:***

- Association for Education in Journalism and Mass Communication
- International Communication Association
- National Communication Association
- Southern States Communication Association

**REFERENCES:**

Daniel Linz, Ph.D.  
Professor  
Department of Communication  
University of California at Santa Barbara  
4139 Social Sciences &  
Media Studies Building  
Santa Barbara, CA 93106-4020  
(805) 893-5046  
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Robin Nabi, Ph.D.  
Professor  
Department of Communication  
University of California at Santa Barbara  
4137 Social Sciences &  
Media Studies Building  
Santa Barbara, CA 93106-4020  
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Mary Beth Oliver, Ph.D.  
Professor  
College of Communications  
The Pennsylvania State University  
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