

STEVEN R. LEVITT, Ph.D
Department of Communication
The University of Texas at San Antonio
One UTSA Circle, San Antonio, TX 78249
Phone: 210.458.4353 E-mail: steven.levitt@utsa.edu
December 2019

EDUCATION

Ph.D. in Communication, The Ohio State University, 1988.
M.A. in Speech Communication, West Virginia University, 1983.
B.A. in Speech Communication, Montana State University, 1982.

FULL-TIME UNIVERSITY TEACHING

2013-Present: **Associate Dean for Undergraduate Studies & Curriculum**, College of Liberal and Fine Arts, University of Texas at San Antonio.
2016-Present: **Professor**, Department of Communication, University of Texas at San Antonio
1997-2016: **Associate Professor**, Department of Communication, University of Texas at San Antonio
2001- 2010: **Chair**, Department of Communication, University of Texas at San Antonio
1997-2001: **Associate Professor & Assistant Division Director**, Division of English, Classics, Philosophy & Communication, University of Texas at San Antonio.
1991-1996: **Assistant Professor**, Division of English, Classics, Philosophy & Communication, University of Texas at San Antonio.
1986-1991: **Assistant Professor**, Department of Telecommunications, University of Kentucky.

PART-TIME UNIVERSITY TEACHING

1983-1986: **Graduate Teaching Assistant, The Ohio State University.**
1982-1983: **Graduate Teaching Assistant, West Virginia University.**
1982: **Undergraduate Teaching Assistant, Montana State University.**

RELATED NON-UNIVERSITY POSITIONS

1984: **Project Assistant, Communication Enterprises.**
Feasibility study for a commercial Ohio news network. Research on existing state networks, design of networking options, and financial analyses.

HONORS, AWARDS, OTHER SPECIAL RECOGNITION

Winner of the **International Award for Excellence** for Volume 13 of the Organization Collection, 2015.
Nominated for President's Distinguished Achievement Award for Service, UTSA, 2010.
Honorary Lifetime Member (invitation only), **Golden Key International Honor Society**, 2003.
Best Paper Award, 2nd International Conference on New Horizons in Industry and Education, Milos Island, Greece, September 13, 2001.

University of Texas at San Antonio **President's Distinguished Achievement Award for Excellence in University Service**, 2000.

Nominated for President's Distinguished Achievement Award for Service, UTSA, 1995 and 1996.

Nominated for Central States Speech Association Outstanding Young Teacher award (1986).

Recognized teaching excellence, The Ohio State University: First graduate teaching assistant to teach a graduate-level course (COM 716, Winter Quarter, 1986).

Council of Graduate Students (elected), The Ohio State University (1985).

Phi Kappa Phi National Honor Society, West Virginia University (1983).

Speech Department Scholarship for Academic Achievement, Montana State University (1982).

PUBLICATIONS

Refereed Journal Articles

Levitt, S. R. (2019). Cultural dialectics in international teamwork dynamics. *International Journal of Business Communication*, 56(3), 326-348.

Levitt, S. R. (2016). Addressing cross-cultural teamwork barriers: Implications for industry practice and higher education curricula. *Industry and Higher Education*, 30(5), 315-320.

Levitt, S. R. (2015). Cultural factors affecting international teamwork dynamics. *The International Journal of Knowledge, Culture, and Change in Organizations: Annual Review, Volume 13*, 9-23. **Winner, International Excellence Award.**

Nelson, R. A., Kanso, A. M., & Levitt, S. R. (2007). Integrating public service and marketing differentiation: An analysis of the American Express Corporation's "Charge Against Hunger" promotion campaign. *Service Business*, 1(4), 275-293.

Johnston Polacek, G. N. L., Rojas, V., Levitt, S., & Mika, V. (2006). Media and sex: Perspectives from Hispanic teens. *American Journal of Sexuality Education*, 1(4), 51-69.

Levitt, S. R. (2002). Improving the critical communication and decision-making interface between engineers and managers. *Industry and Higher Education*, 16 (5), 295-300.

Acker, S. R. & Levitt, S. R. (1987). Designing videoconferencing facilities for improved eye contact: A case study in technological development. *Journal of Broadcasting and Electronic Media*, 31(2), 181-191.

Diberardinis, J., Ramage, K. & Levitt, S. R. (1984). Risky shift and gender of the advocate: Information theory versus normative theory. *Group and Organizational Studies*, 9(2), 189-200.

Refereed Book Chapters

Kanso, A. M., Levitt, S. R. & Nelson, R. A. (2010). Public Relations and Reputation Management in a Crisis Situation: How Denny's Restaurants Reinvigorated the Firm's Corporate Identity. In W. T. Combs (Ed.). *Handbook of Crisis Communication*. Malden, MA: Wiley-Blackwell.

Becker, C. & Levitt, S. (1999). Women in Organizations: Perceptions of Power. In P. Salem (ed). *Organizational Communication and Change*, (pp. 273-288). Creskill, N.J.: Hampton Press, Inc.

- Levitt, S. R. (1999). Principles of Action Research. In M. Martinello, G. Cook & L. Woodson (Eds.). *Modes of Inquiry: Voices of Scholars Across the Fields of Study [Revised Edition]*, (pp. 137-141). Alliance Press.
- Becker, C., Levitt, S. R. & Moreman, S. (1996). Information technology, gender and power in organizations. In G. Barnett (Ed.). *Organization <--> communication: Emerging perspectives VI*. Ablex Publications.
- Levitt, S. R. (1992). Technology transfer and media imperialism: The U. S. - Canadian case. In C. Scodari & J. M. Thorpe (Eds.). *Media criticism: Journeys in interpretation* (pp. 154-164). Dubuque, IA: Kendall/Hunt Publishing Company.
- Acker, S. R., Levitt, S. R. & Hashim, R. (1986). International teleconferencing: Its role in university-level education. In L. A. Parker & C. H. Olgren (Eds.). *Teleconferencing and electronic communications V: Applications, technologies, and human factors* (pp. 316-322). Madison, WI: Center for Interactive Programs, University of Wisconsin-Extension.
- Levitt, S. R. & Gordon, J. (1985). Improving intelligibility and user satisfaction in audioconferencing: Wireless microphone vs. speakerphone input signals. In L. A. Parker & C. H. Olgren (Eds.). *Teleconferencing and electronic communications IV: Applications, technologies, and human factors* (pp. 279-286). Madison, WI: Center for Interactive Programs, University of Wisconsin-Extension.
- Levitt, S. R. (1984). Satellite technology. In Grieve, S. & Singer, N. M. *Satellite telecommunications and their potential for vocational education* (p. 11-12). The Ohio State University: The National Center for Vocational Education.

Refereed Conference Proceedings

- Levitt, S. R. (2015). Addressing Cross-Cultural Teamwork Barriers: Implications for Industry Practice and Higher Education Curricula. *Proceedings of the 9th International Conference on New Horizons in Industry, Business and Education*, 206-211.
- Levitt, S. R. (2001). Improving the critical communication and decision-making interface between engineers and managers. *Proceedings of the 2nd International Conference on New Horizons in Industry and Education*, 27-32.
- Levitt, S. R. (2001). Communication literacy for 21st-century engineering education. *Proceedings of the 2001 ASEE Annual Conference & Exposition*, CD-ROM-Session 2793.
- Levitt, S. & Howe, R. (2000). Visual and statistical thinking: An essential communication curriculum for engineers. In R.G. Harris & T. J. Mulroy (Eds). *Proceedings: Engineering Education for the 21st Century*, 155-158.
- Levitt, S., Howe, R., & Angrove, W. (2000). Using new technology to provide access and match engineering education to the needs of business. In R.G. Harris & T.J. Mulroy (Eds). *Proceedings: Engineering Education for the 21st Century*, 151-154.
- Becker, C., Levitt, S. & Moreman, S. (1996). Information technology, gender and power in organizations. Paper presented at *Organizational communication and change: Challenges in the next century* (pp. 15-1 to 15-8). The Communication Research Center, Department of Speech Communication, Southwest Texas State University.
- Wadsworth, R. Howe, D. Levitt, S., Angrove, W. & Hudson, F. (1995). Re-engineering engineering education via San Antonio and South Texas projects (pp. 183-184).

Proceedings of the Fourth World Conference on Engineering Education, Volume 1, St. Paul, MN.

Book Reviews

Levitt, S. R. (1989). Review of Compaine, B. (Ed.), (1988). Issues in new information technology; and Williams, F. (Ed.), (1988). Measuring the information society. *Journal of Broadcasting & Electronic Media*, 33(2), 215-217.

PAPER PRESENTATIONS

Levitt, S. R. (2015). Addressing Cross-Cultural Teamwork Barriers: Implications for Industry Practice and Higher Education Curricula. Paper presented at the 9th International Conference on New Horizons in Industry, Business and Education, August 27, Skiathos Island, Greece.

Levitt, S.R. (2014). Cultural dialectics in international teamwork dynamics. Paper presented at the 64th annual conference of the International Communication Association, Seattle, May 24.

Levitt, S.R. (2013). Cultural factors affecting international teamwork dynamics. Paper presented at the 13th International Conference on Knowledge, Culture and Change in Organisations, June 14.

Nelson, R., Kanso, A. & Levitt, S. (2008). Cause-Related Public Relations: A Case Study of “Charge Against Hunger” by American Express Corporation. Paper presented at 11th Annual International Public Relations Research Conference, Miami, Florida, March 6-9.

Kanso, A. M., Levitt, S. R. & Nelson, R. A. (2007). Reputation management and public relations: How one business reinvented its identity. Paper presented at the 16th Annual World Business Congress of the International Management Development Association, Maastricht, Netherlands, 4-7 July 2007.

Johnston, G. N. L., Rojas, V. & Levitt, S. (2004). Media influence on adolescent sexuality: A preliminary study. Paper presented at the 132nd Annual Meeting of the American Public Health Association, Washington, D.C., November 10.

Panelist, “What’s on TV? Distance learning in management education.” Joint Symposia, Communication & Management Education in the 21ST Century: Using Interactive Television as a Distance Learning Medium, 16th Annual Conference of the International Academy of Business Disciplines, San Antonio, TX, March 25, 2004.

Levitt, S. R. (2001). Improving the critical communication and decision-making interface between engineers and managers. Paper presented at the 2nd International Conference on New Horizons in Industry and Education, Milos Island, Greece, September 13. **Best Paper Award.**

Levitt, S. R. (2001). Communication literacy for 21st-century engineering education. Poster session presented at the 2001 ASEE Annual Conference & Exposition, Albuquerque, N. M., June 26.

Massey, J. & Levitt, S. (2000). Hybrid culture and synergy: Mexican-U.S. team dynamics. Paper presented at the 4th International Workshop on Teamworking, Nijmegen, Netherlands, September 4.

- Levitt, S. & Howe, R. (2000). Visual and statistical thinking: An essential communication curriculum for engineers. Paper presented at the 3rd Working Conference on Engineering Education for the 21st Century, Sheffield, England, April 18.
- Levitt, S., Howe, R., & Angrove, W. (2000). Using new technology to provide access and match engineering education to the needs of business. Paper presented at the 3rd Working Conference on Engineering Education for the 21st Century, Sheffield, England, April 17.
- Levitt, S. R. (1996). Long distance learning. Presented at the 8th Annual Conference of the Rio Bravo Association, San Antonio, TX, March 29. (Delivered via interactive video link to the UNAM campus downtown).
- Becker, C., Levitt, S. & Moreman, S. (1996). Information technology, gender and power in organizations. Presented at the Conference on Organizational Communication and Change: Challenges in the Next Century, Austin, TX, Feb. 11-13.
- Wadsworth, R., Howe, R., Levitt, S., Angrove, B., & Hudson, F. (1995). Re-engineering engineering education via San Antonio and South Texas projects. Presentation at the Fourth World Conference on Engineering Education, St. Paul Minnesota October 16.
- Wadsworth, R., Howe, R. Hudson, F., Angrove, B. & Levitt, S. (1995). The San Antonio and South Texas connections: Distance education projects. Paper presented at the Annual Conference of the American Society for Engineering Education Gulf Southwest Section, Beaumont, TX, March 30.
- Levitt, S. R. (1990). Integrating communication system design, implementation, and evaluation: A concept model. Paper presented at the 55th Annual Convention of the Association for Business Communication, San Antonio, Nov. 8.
- Gordon, G. & Levitt, S. R. (1990). Marketing information technology: A value oriented approach. Paper presented at the 55th Annual Convention of the Association for Business Communication, San Antonio, Nov. 8.
- Levitt, S. R. (1989). Formal and informal communication networks in the diffusion and implementation of an organization-wide innovation: "They heard it through the grapevine." Paper presented at the 39th Annual Conference of the International Communication Association, San Francisco, May 26.
- Levitt, S. R. (1989). Factors affecting extent of individual use of an organization-wide innovation under an authority-based adoption decision. Paper presented at the 39th Annual Conference of the International Communication Association, San Francisco, May 28.
- Levitt, S. R. (1989). Problems and issues in organizational action research. Paper presented at the 39th Annual Conference of the International Communication Association, San Francisco, May 29.
- Levitt, S. R. (1988). Computer and videotex applications: Higher education and distance learning. Paper presented at the 38th Annual Conference of the International Communication Association, New Orleans, June 1.
- Levitt, S. R. (1987). Implementation of an intelligent telephone system: Assessing office communication patterns and user needs. Paper presented at the joint meeting of the Central States Speech Association and the Southern Speech Communication Association, St. Louis, April 10.
- Levitt, S. R. (1986). The transfer of U. S. television technology to Canada: Paradox in cultural imperialism. **Top Paper** in Communication Theory, Rhetoric and Media. Presented at the Annual Convention of the Speech Communication Association, Chicago, November 15.

Diberardinis, J., Ramage, K. & Levitt, S. R. (1984). Risky shift and gender of the advocate: Information theory versus normative theory. Paper presented at the Annual Meeting of the Western Speech Communication Association, Seattle, February 18.

GRANTS

UTSA Faculty Research Award –2005 (with Viviana Rojas), \$1,736. Project to extend previous work on media influences on teen sexual attitudes and behaviors.
National Communications Forum University Faculty Grant to attend the 1989 National Communications Forum, Chicago, IL., Oct. 2-4, 1989.

COURSES TAUGHT

University of Texas at San Antonio

COM 1043 Introduction to Communication
COM 1043H Introduction to Communication (Young Scholars Program)
COM 2113 Public Speaking
COM 2343 Introduction to Mass Communication
COM 2383 Relational Communication
COM 2733 Introduction to Communication Technology
COM 3023 Foundations of Communication
COM 3073 Conduct of Communication Inquiry
COM 3083 Language and Communication Theory
COM 3243 Persuasion
COM 3523 Public Relations (traditional and fully online)
COM 3633 Professional Presentation
COM 3733 Fundamentals of Communication Media
COM 4423 Special Topics in Technical Communication: The WWW
COM 4733 Communication Design and Innovation
COM 4913 Independent Study
COM 4813/4953 Seminar: Conflict Resolution and Mediation
COM 5003 Introduction to Graduate Studies in Communication (Graduate)

University of Kentucky

TEL 201 Telecommunications Technology, History, & Policy
TEL 300 Research Methods
TEL 501 Telecommunications Regulations
TEL 504 Telecommunications Management
TEL 511 Telecommunications Instructional Systems
TEL 520 Economics of Information
TEL 599 Business Telecommunications
TEL 599 Telecommunications and Social Change
CJT 615 Information Systems Design (Graduate)

The Ohio State University

COM 105 Public Speaking
COM 115 Mass Media & The Environment
COM 716 New Communication Technologies (Graduate)

West Virginia University

SC 12 Interpersonal Communication
SC 14 Rhetorical Communication

STUDENTS MENTORED

1999

Honors Thesis Advisor, Brandi Deemer.

2001

Division Honors Thesis, Sabine Fritz

2002

Reader, University Honors Theses, Natasha Pronevich & Jennifer Hicks

2004

Reader, University Honors Thesis, Dinah Elias

2005

Advisor, University Honors Thesis, Christopher Johnson

2006

Reader, University Honors Thesis, Dee Hainline

2009

Master's Thesis Committee Member, Lisa McDaniels, Meredith Canales

2015

Reader, Elvia Valdes Honors Thesis

SERVICE

See attachment for University service activity list of committees, etc.

STUDENT SERVICES

Faculty Advisor, University of Texas at San Antonio Chapter, Public Relations Student Society of America, 1995-1998, 2003-2004, 2006-2010. Formed first Public Relations Student Society Chapter in San Antonio.

UTSA Mentor, 1992-1994: weekly meeting with 1 student each fall semester; additional inquiries on behalf of students.

Participant, Wheelchair Rugby Game, University Diversity Week, Nov. 15, 1995.

Presentation at UTSA Career Fair, April 26, 1995.

Moderator & Presenter, Career Planning for Liberal Arts Majors Workshop, Preparing for a Successful Career panel, UTSA Feb. 3, 1994.

Presentations, Chisolm Hall Resident Assistant Program, Sept. 1994 and Sept. 1993: 2 hour workshops on enhancing communication with professors.
Developed University of Kentucky College of Communication University Scholars Program, advised first joint B.A./M.A. graduate (1991).
Set up internship program, Division of Communications and Distributed Systems, University of Kentucky, 1989.
Freshman Scholarship Reader, University of Kentucky, 1989.
Presentation, "Alumni Day," Ohio State University Marketing Dept, 1985.

PROFESSIONAL SERVICE

Reviewer, International Journal of Business Communication, 2016
Reviewer, Journal of Contingencies and Crisis Management, 2016
Reviewer, The International Journal of Organizational Diversity, 2014
Reviewer, The International Journal of Organizational Diversity, 2013
Reviewer, Comprehensive Journal of Management and Business Studies, 2013
Reviewer, Journal of Broadcasting and Electronic Media, 2001, 2003, 2005-2008.
Editorial and Advisory Board, Journal of Website Promotion, 2003-2006.
Reviewer, Electronic Journal of Communication, 2003.
Reviewer, Communication Yearbook, 2002.
Mediation Trainer & University Liaison, University of Texas at San Antonio Problem Solving/Conflict Resolution Program, 1997-98.
Member, Board of Directors, Public Relations Society of America, 1995-1998.
Co-Chair, Ushers Committee, Annual Convention of the Speech Communication Association, San Antonio, Nov. 18-21, 1995.
Planning Committee, Public Relations Society of America seminar: Communicating in a Wired World, July 13, 1995.
Guest Lecturer, Graduate Course in Media Criticism, University of Wisconsin-Oshkosh (via audioconference), April 13, 1992, and Dec. 6, 1995.
V.I.P. Usher for featured speaker George Gilder, EDUCOM 94 Conference, San Antonio, TX, Nov. 1, 1994.
Reviewer, International Communication Association, Human Communication Technology Interest Group: paper submissions for the 40th Annual Conference of the International Communication Association, Dublin, Ireland, May 1990.
Reviewer, International Communication Association, Mass Communication Division: paper submissions for the 40th Annual Conference of the International Communication Association, Dublin, Ireland, May 1990.
Chair and organizer of Inter-disciplinary Program: Methodological Problems and Issues in Conducting Naturalistic Research. Presented at the 39th Annual Conference of the International Communication Association, San Francisco, May 29, 1989.
Respondent, Computer-Supported Work and Computer-Mediated Communication. Paper panel presented at the 39th Annual Conference of the International Communication Association, San Francisco, May 28, 1989.

Chair, The Organizational Audience: Issues, Approaches, and Paradoxes. Paper panel presented at the joint meeting of the Central States Speech Association and the Southern Speech Communication Association, St. Louis, April 10, 1987.

PUBLIC SERVICE

- Instructor and host, "Careers & Technology," 2005-2009. Part of an \$850,000 Telecommunications Infrastructure Fund grant, a one-hour/week, 16-week college preparatory experience for students in middle and high schools in Texas. The course was delivered via live interactive teleconference with Internet support.
- Instructor and host, "Introduction to College," 2002-2009. Part of an \$850,000 Telecommunications Infrastructure Fund grant, a one-hour/week, 16-week college preparatory experience for students in middle and high schools in Texas. The course was delivered via live interactive teleconference with Internet support.
- Advisory Board, Paisano student newspaper, 1996-2000: selection of section editors; advising on policy and content matters.
- Presentation, Planned Marketing Associates Youth Program, Jan 4, 1994: Career megatrends and getting the best out of college.
- Presentation, International Association of Business Communicators (B. A. Proposal) Feb. 12, 1993.
- Presentation, Advertising Agency Owners Association (B. A. Proposal), Mar. 4, 1993.
- Presentation, Public Relations Society of America Board of Directors, (B. A. Proposal) July 22, 1993.
- Selection Committee, Becas Eckerd Scholarship Program, 1993, 1998, 1999: review of applications, selection of recipients.
- Communication workshop, Alamo Heights Manor, Aug. 26, 1992.