

## Matthias Hofferberth

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### Associate Professor

*Department of Political Science and Geography*  
*University of Texas at San Antonio*  
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### Research Interests

- Global Governance, Globalization, and the Emergence of Political Agency
- Non-State Actors in World Politics, especially Multinational Enterprises
- Intergovernmental Organizations, especially the United Nations
- Relationalism, American Pragmatism, and Reconstructive Methodologies

### Educational History

- 01/2008 – 10/2012    **Ph.D. in Political Science**, Goethe-University, Frankfurt  
*“Multinational enterprises in international relations. On the contingency of roles and meanings of social actors”*, completed with *magna cum laude* (written) and *summa cum laude* (oral)  
Advisors: Prof. Tanja Brühl and Prof. Gunther Hellmann  
Fields: International Relations, Global Governance
- 07/2004 – 10/2007    **Joint M.A. in Political Science & Contemporary History**,  
Goethe-University, Frankfurt & University of Wales, Swansea,  
finished first class with distinction
- 10/2001 – 04/2004    **Joint B.A. in Political Science & Contemporary History**,  
Westfälischen Wilhelms-Universität, Münster,  
finished first class with distinction

### Professional Employment History

- 09/2018 – present    **Associate Professor** (tenured) in Political Science,  
with emphasis on International Relations and Global Governance  
University of Texas at San Antonio
- 01/2013 – 09/2018    **Assistant Professor** (tenure-track) in Political Science,  
with emphasis on International Relations and Global Governance  
University of Texas at San Antonio
- 01/2008 – 12/2012    **Research Associate and Lecturer** for the Professorship for  
International Institutions and Peace Research, Prof. Tanja Brühl,  
Goethe-University, Frankfurt
- 08/2006 – 03/2011    **Research Assistant** for the Professorship for German and European  
Foreign Relations, Prof. Gunther Hellmann, Goethe-University, Frankfurt
- 04/2005 – 02/2007    **Teaching Assistant** for different Professorships in International Relations,  
Goethe-University, Frankfurt

## **Publications**

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### **Refereed Books:**

- (2020) *Heterogenität in der politikwissenschaftlichen Hochschullehre [Diversity in Political Science Teaching]*, Wochenschauverlag, Wiesbaden (with Tanja Brühl).
- (2019) *Corporate Actors in Global Governance. Business as Usual or New Deal?* Lynne Rienner, Boulder, CO.
- (2016) *Multinationale Unternehmen in der Weltpolitik [Multinational Enterprises in World Politics]*. Baden-Baden: Nomos.

### **Refereed Journal Articles:**

- (under review) *Multinational Enterprises in Crisis? Corporate Beliefs in World Politics after CoViD-19*, in: *Business & Politics* (with Martin Koch and Ulrich Franke).
- (forthcoming) *Claims and Recognition: A Relational Approach to Agency in World Politics*, in: *Historical Social Research* (with Daniel Lambach).
- (2022) *Forum: The Why and How of Global Governors: Relational Agency in World Politics*, in: *International Studies Review* 24: 4. <https://doi.org/10.1093/isr/viac054> (with Daniel Lambach, Martin Koch, Anna Holzscheiter, Maryam Zarnegar Deloffre, Nina Reiners, Karsten Ronit).
- (2022) *Becoming Global Governors. Recognition and Self-Agentification in World Politics*, in: *Global Studies Quarterly* 2: 3, <https://doi.org/10.1093/isagsq/ksac018> (with Daniel Lambach).
- (2021) *Proclaiming a Prophecy Empty of Substance? A Pragmatist Reconsideration of Global Governance*, in: *Journal of International Political Theory* 18:3, 312-335. <https://doi.org/10.1177/17550882211028778> (with Ulrich Franke).
- (2020) *'It's The End Of The World As We Know It'. World Politics in a Post-Governance World*, in: *Global Governance* 26: 4, 553-576. <https://doi.org/10.1163/19426720-02604004> (with Daniel Lambach).
- (2019) *Get Your Act(ors) Together! Theorizing Agency in Global Governance*, in: *International Studies Review* 21: 1, 127-145. <https://doi.org/10.1093/isr/viy018>.
- (2017) *'And of course our major contribution remains to run a decent business'. Making Sense of Shell's Sense-Making in Nigeria during the 1990s*, in: *Business and Politics* 19: 1, 135-165. [doi:10.1017/bap.2016.8](https://doi.org/10.1017/bap.2016.8).
- (2016) *Confusion is a Fundamental State of Mind. On the Peculiar Intellectual History of Global Governance in International Relations*, in: *Palgrave Communications*. <http://dx.doi.org/10.1057/palcomms.2015.44>.
- (2015) *Mapping the Meanings of Global Governance. A Conceptual Reconstruction of a Floating Signifier*, in: *Millennium - Journal of International Studies* 43: 2, 598-617. <https://doi.org/10.1177/0305829814561539>.
- (2015) *Lost in Translation. A Critique of Constructivist Norm Research*, in: *Journal of International Relations and Development* 18: 1, 75-103. <https://doi.org/10.1057/jird.2014.1> (with Christian Weber).

- (2011) The Binding Dynamics of Non-binding Governance Arrangements. The Voluntary Principles on Security and Human Rights and the Cases of BP and Chevron, in: *Business and Politics* 13: 4, 1-32. [doi:10.2202/1469-3569.1388](https://doi.org/10.2202/1469-3569.1388).
- (2011) Multinational Enterprises as “Social Actors”. Constructivist Explanations for Corporate Social Responsibility, in: *Global Society* 25: 2, 205-226. <https://doi.org/10.1080/13600826.2011.553533> (with Tanja Brühl, Eric Burkart, Marco Fey and Anne Peltner).

#### **Refereed Book Chapters & Reviews:**

- (forthcoming), Recognizing Corporate Global Governors since 1999: The UN Global Compact as Inter-Organizational Relations, in: Franke, Ulrich and Koch, Martin (eds.): *Inter-Organizational Relations and World Order*, Bristol University Press.
- (forthcoming), Tweeting through the Pandemic: Self-Legitimation & Depoliticization in the WHO Twittersphere, in: Edgar, Alistair (ed.): *Handbook on IO Governance*, Edward Elgar Publishing.
- (2023), Analyzing Tweets, in: Badache, Fanny, Kimber, Leah R., and Maertens, Lucile (eds.): *International Organizations and Research Methods. An Introduction*, University of Michigan Press.
- (2021) Tweeting to Save Succeeding Generations from the Scourge of War: The UN, Twitter and Communicative Action, in: Bjola, Corneliu and Zaiotti, Ruben (eds.): *Digital Diplomacy and International Organizations*, Routledge, New York, NY, 155-184.
- (2019) Corporate Actors in Global Governance, in: Hofferberth, Matthias (ed.): *Corporate Actors in Global Governance. Business as Usual or New Deal?* Lynne Rienner, Boulder, CO, 1-24.
- (2019) *Securing Value over the Long Term? ExxonMobil and the Aceh Crisis*, in: Hofferberth, Matthias (ed.): *Corporate Actors in Global Governance. Business as Usual or New Deal?* Lynne Rienner, Boulder, CO, 173-195.
- (2016) Global Governance, in: Farazmand, Ali (ed.): *Global Encyclopedia of Public Administration, Public Policy, and Governance*, Springer: New York, [http://dx.doi.org/10.1007/978-3-319-31816-5\\_2530-1](http://dx.doi.org/10.1007/978-3-319-31816-5_2530-1).
- (2013) Global Companies as Social Actors: Constructing Private Business in Global Governance, in: Mikler, John (ed.): *The Handbook of Global Companies*, Wiley-Blackwell: Chichester, 351-370 (with Tanja Brühl).
- (2013) Von Sequenzanschlüssen, Fallstrukturmomenten und Bedeutungskategorien. Zur Analyse multinationaler Unternehmen anhand der Verbindung von objektiver Hermeneutik und Grounded Theory, in: Franke, Ulrich and Roos, Ulrich (eds.): *Rekonstruktive Methoden der Weltpolitikforschung*, Nomos: Wiesbaden, 59-98.
- (2009) To Perpetual Peace – A Disciplinary Stretch. Review of Peace in International Relations, by Oliver P. Richmond, London: Routledge, in: *International Affairs* 85: 3, 610-611.
- (2008) Die öffentliche (Nicht-)Wahrnehmung der EU als Akteur in der Außen- und Sicherheitspolitik, in: Tatur, Melanie (ed.): *Nationales oder kosmopolitisches Europa? Fallstudien zur Medienöffentlichkeit in Europa*, Wiesbaden: VS Verlag für Sozialwissenschaften, 211-222.

## **Conference Presentations & Papers (selection)**

- (2023) Multinational Enterprises and World Order(ing): BioNTech’s Response to the CoViD-19 Pandemic, ISA 2022 Annual Conference (with Ulrich Franke and Martin Koch).
- (2022) Tweeting through the Pandemic: Self-Legitimation & Depoliticization in the WHO Twittersphere, ACUNS 2022 Annual Conference.
- (2022) Multinational Enterprises in Crisis? CoViD-19, Corporate Beliefs, and the Changing Relationship between States and Markets, ISA 2022 Annual Conference (with Ulrich Franke and Martin Koch).
- (2022) Becoming Global Governors. Self-Agentification, Recognition, and Delegation in World Politics, ISA 2022 Annual Conference (with Daniel Lambach).
- (2021) Tweeting through the Pandemic. Self-Legitimation & Depoliticization in the WHO Twittersphere, 2021 EWIS Workshop.
- (2021) Tweeting the Pandemic. Self-Legitimation & (De-)Politicization in the WHO Twittersphere, ISA 2021 Annual Conference.
- (2021) From Transatlantic Relations to World Order: Reconstructing Beliefs as Rules for Action, ISA 2021 Annual Conference (with Ulrich Franke).
- (2020) The Evolution of Agency. Self-Agentification, Authorization, and Contestation in World Politics, Open Conference of the International Relations Section of the German Association for Political Science (with Daniel Lambach).
- (2020) Unpacking Beliefs as Rules for Action in World Politics. A Pragmatist Reconsideration of Global Governance, 2020 Annual ACUNS Meeting, (with Ulrich Franke).
- (2019) Tweeting to Save Succeeding Generations from the Scourge of War: The UN, Twitter and Communicative Action, Dalhousie University Workshop on International Organizations & Digital Diplomacy, Halifax, April 24.
- (2019) “It’s The End Of The World As We Know It”. World Politics in a Post-Governance World, ISA 2019 Annual Conference (with Daniel Lambach).
- (2019) Having Foxes Guard the Hen House? Reconstructing the Origins of Corporate Agency in Global Governance, ISA 2019 Annual Conference.
- (2018) ‘Securing Value For Our Shareholders Over The Long Term’ ExxonMobil, Corporate Agency, and the Crisis in Aceh, ISA 2018 Annual Conference.
- (2018) Tweeting to Save Succeeding Generations from the Scourge of War: UN Identity and Agency Projection in Twitter, ISA 2018 Annual Conference.
- (2017) The Diffusion of Agency in World Politics. Reconstructing the Foundations of Global Governance, 2017 DVPW IB-Sektionstagung.
- (2017) Inter-Organizational Relations meets Global Governance: The UN Global Compact as a Relational Configuration, 2017 DVPW IB-Sektionstagung.

- (2017) The Global, the Regional, and the Ugly: Theorizing Agency in Global Governance, ISA 2017 Annual Conference.
- (2016) Of Substances and Relations. The Ontologies of Inter-Organizational Research, WZB-Workshop on Global Governance beyond Fragmentation and Complexity.
- (2016) The Global, the Regional, and the Ugly: Theorizing Relational Configurations in Global Governance, DVPW Dreiländer-Tagung 2016.
- (2016) Of Empires of Profit and Norm Entrepreneurs. Multinational Enterprises and Their Actor Images in IR, ISA Annual Convention 2016.
- (2016) “And of course our major contribution remains to run a decent business” – Making Sense of Shell’s Sense-Making in Nigeria during the 1990s, ISA Annual Convention 2016.
- (2015) The Global, the Regional, and the Ugly: Theorizing Inter-Organizational Configurations in Global Governance, MPSA 2015 Annual Conference.
- (2015) Corporate Agency in Conflict & Crisis, Sie Center Workshop on Nonviolent Strategies in Violent Settings.
- (2014) Mapping the Meanings of Global Governance. A Conceptual Reconstruction of a Floating Signifier, Fourth Global International Studies Conference and UCL Institute of Global Governance Workshop.
- (2014) “And of course our major contribution remains to run a decent business” – Corporate self-understandings of Shell and ExxonMobil, ISA Annual Convention 2014.
- (2013) “Get your act(ors) together” – Actorhood and agency in International Relations Theory, ISA Annual Convention 2013.
- (2012) Lost in translation – A methodological critique of constructivist norm research, ISA Annual Convention 2012 (with Christian Weber).
- (2011) The businessman whose master plan controls the world each day. Multinational enterprises and their actor images in IR, Dreiländertagung der SVPW, DVPW und ÖGPW.
- (2010) The binding dynamics of non-binding governance arrangements. The emergence and development of the Voluntary Principles on Security and Human Rights, APSA 2010 Annual Meeting and Exhibition.

## **Awards & Honors**

04/2022	<b><i>Outstanding Graduate Mentor Award</i></b> , UTSA Graduate School
04/2021	<b><i>Outstanding Enrollment in Master’s Program Award (Global Affairs)</i></b> , UTSA Graduate School
04/2019	<b><i>President’s Distinguished Achievement Award for Advancing Globalization</i></b> , UTSA Office of the President
04/2018	<b><i>Richard S. Howe Excellence Award for Undergraduate Teaching</i></b> , UTSA Office of the President

- 06/2016 **INTRA Research Award**, UTSA Office of the Vice President for Research
- 12/2009 **University Award for Excellence in Teaching**, awarded to Prof. Brühl and her team for Model UN commitment, State of Hesse
- 08/2008 – 03/2011 **Ph.D. Scholarship**, German National Academic Foundation
- 07/2007 **Best Ph.D. Paper Award** at the Corporate Responsibility Research Conference 2007, Devonshire Hall, University of Leeds, UK
- 09/2003 – 07/2004 **EU Erasmus Scholarship** at the University of Wales, Swansea
- 12/2001 – 06/2008 **Student Scholarship**, German National Academic Foundation

### **Funding & Grant Activities**

- 02/2023 **German Science Foundation Research Grant Program, Mercator Fellow**, The Evolution of Global Governors, (\$641,500 – under review)
- 11/2022 **MSIPP CONNECT – CONSORTIUM ON NUCLEAR SECURITY TECHNOLOGIES**, Co-PI for Experiential Learning (\$5,000,000 total, 15% contribution)
- 10/2022 **First Year Experience – Mini-Grant for Model UN**  
Academic Innovation, Teaching and Learning Reimagined (\$1,500)
- 11/2021 **Model UN Reimagined - The Future of Virtual Simulations**  
Academic Innovation, Teaching and Learning Reimagined (\$5,000)
- 07/2021 **Classroom to Career Faculty Curriculum Grant**  
COLFA Center for Student Excellence (\$1,000)
- 03/2021 **German Science Foundation Research Grant Program, Mercator Fellow**, The Why & Who of Global Governors, (\$550,000 – rejected)
- 06/2020 **Remote Online Exchange Program**, US Consulate General Frankfurt, to facilitate virtual student exchange during CoViD-19 (\$1,200)
- 11/2019 **Seed Funding Grant**, Foundation for German-American Academic Relations, Unpacking Transatlantic Relations (\$11,150)
- 03/2019 **Group Study Visit Grant**, German Academic Exchange Service and Goethe Alumni Association for study abroad in July 2019 (\$16,500)
- 10/2018 **Seed Funding Grant**, Foundation for German-American Academic Relations, Inter-Organizational Dynamics in Transatlantic Relations (\$10,000)
- 11/2017 **OIT Academic Support Solution Fund**, UTSA Office for Information Technology, for *Alamo Model UN* (\$7,997)
- 08/2017 **Carlos and Malú Alvarez International Study Fund**, for leading student delegation to 2017 ITAM Model UN, Mexico, September 2017 (\$3,600)

- 03/2017      **Group Study Visit Grant**, German Academic Exchange Service, for study abroad program in July 2017 (\$11,000)
- 12/2016      **2016 UTSA Leadership Fund**, UTSA Office of the Vice President for Student Affairs, *Alamo Model UN* (\$750)
- 11/2016      **Carnegie Fellow Application**, Diffusion of Agency in World Politics (\$291,000 – rejected)
- 11/2016      **International Travel Faculty Grant**, UTSA Office of International Programs (\$1,000)
- 05/2016      **2016 UTSA Family Fund**, UTSA Office of the Vice President for Student Affairs, *Model UN* (\$750)
- 04/2016      **2016 Sawtelle Teaching Innovation Grant**, UTSA Academy of Distinguished Teaching Scholars, for *Alamo Model UN* (\$3,000)
- 03/2015      **Group Study Visit Grant**, German Academic Exchange Service and Goethe Alumni Association for study abroad in July 2015 (\$16,500)
- 04/2013      **Course Development Grant** for Alternative Delivery Formats, Office of the Provost and Vice President for Academic Affairs, UTSA (\$10,000)
- 2010 (co-applicant)      **Förderung von Exkursionen in der Politikwissenschaft**, Förderfond Lehre, Goethe-Universität Frankfurt (€36.280)
- 2009 (co-applicant)      **Lehr-Podcasts: Ein Pilotprojekt des Instituts für Politikwissenschaft**, eLearning-Fond der Goethe-Universität Frankfurt (€12.000)

## Professional Teaching Activities

- Model UN Faculty Advisor (Alamo Model UN at UTSA, New York, Mexico City, Kingsville)
- Leading Faculty – Study Abroad to Frankfurt & Geneva (2015, 2017, 2019)
- Honor Society Faculty Advisor – Sigma Iota Rho (National Honor Society for Global Affairs)
- UTSA Peer Mentoring Team on Experiential Learning (Lead)
- UTSA Learning Community on Inclusive Pedagogy and First-Day Project (Member)

## Professional Development & Teaching Certificates (selection)

- **Teaching Certificate**, Ally Program (6 weeks & 5 modules total)
- **Teaching Certificate**, Strategies for Inclusive Teaching Institute (6 weeks & 5 modules total)
- **Teaching Certificate**, ACUE Inclusive Teaching for Equitable Learning (6 weeks & 5 modules total)
- **Teaching Certificate**, 2020-2021 ACUE Effective College Instruction (36 weeks & 25 modules total)
- **Teaching Certificate**, 2020 Quality Matters Online Program
- **Online Teaching Certificate**, 2015 Online Academy, UTSA
- **Hybrid Teaching Certificate**, 2013 Hybrid Academy, UTSA
- **Teaching Certificate**, Kolleg Hochschuldidaktik, Goethe-University Frankfurt
- **Online Teaching Certificate**, studiumdigitale, Goethe-University Frankfurt

## **Teaching Experience**

**Assistant & Associate Professor**, University of Texas at San Antonio, January 2013 – present

- GLA 1013 - US in the Global Arena
- POL 2533 - Introduction to Political Science
- POL 3043 - Human Rights
- GLA 3103 - Research Methods in Global Affairs
- GLA 3213 - Theories of International Relations
- POL 3483 - International Political Economy
- GLA 3533 - The United Nations
- POL 3763 - Globalization (study abroad & regular)
- GLA 3863 - Non-State Actors
- POL 3513 - International Organizations (taught hybrid & regular)
- POL 4203 - Current Topics in Global Analysis
- GLA 4853 - Globalization in Transatlantic Perspective (study abroad)
- GLA 4853 - World Order Visions in Transatlantic Perspective (study abroad)
- POL 4973 - The United Nations (undergraduate senior seminar)
- POL 4973 - Multinational Enterprises in World Politics (undergraduate senior seminar)
- POL 4973 - International Organizations & Social Media (undergraduate senior seminar)
- GLA 4973 - The Global (undergraduate Honors seminar)
- POL 5043 - International Politics (graduate level)
- POL 5723 - International Organizations (graduate level)
- POL 5873 - Global Governance (graduate level)
- GLA 6973 - Geopolitics in Perspective (graduate level virtual study-abroad)
- GLA 6973 - World Order(s) in Theory & Practice (graduate level virtual study-abroad)

**Lecturer**, Goethe-University of Frankfurt, January 2008 – December 2012

- Actors in World Politics
- International Organizations
- Multinational Enterprises and Global Governance
- Theories of the Firm
- The Academic Relationship between IR and IPE (graduate level)
- Concepts of Social Science (graduate level)

## **Professional Academic Activities**

- Roundtable Organization, *The Why & Who of Global Governors*, ISA 2021 Convention
- Panel Organization, *Digital Diplomacy & Social Media*, 2020 IB-Sektionstagung
- Discussant, *Corporations, Power, Influence*, ISA 2019 Convention
- Panel Organization, *Best Business Practices*, ISA 2018 Convention
- Roundtable Organization, *Zwischen Lehre & Forschung*, 2017 IB-Sektionstagung
- Roundtable Organization, *Useful Interventions into Teaching*, ISA 2017 Convention
- Panel Organization, *Corporate Realities and Ambiguities*, ISA 2016 Convention
- Discussant, *Transnational Actors and International Cooperation*, MPSA 2015 Conference
- Panel Organization, *Within or beyond? Making Sense of Global Governance & International Relations*, Fourth Global International Studies Conference 2014
- Panel Organization, *Business Actors in World Politics* and Panel Discussant, *Global Governance and Business Ethics*, ISA 2014 Convention



## **Professional Service Activities**

### ***Departmental, College & University Service:***

- Global Affairs Program Coordinator & MA Executive Committee Chair (2017 – ongoing)
- COLFA Interdisciplinary School Task Force (2022 – ongoing)
- Affinity Group Leader “International Faculty” (2021 – ongoing)
- Advisory Board for Inclusive Excellence (member, 2019 – ongoing)
- COLFA Guidelines Review Committee (member, 2022-2022)
- University Excellence Awards Committee (member, 2021 – 2022)
- Faculty Senate HOP Committee (chair, 2020 – 2022)
- Faculty Senator (member, 2019 – 2022)
- Cyber Position Search Committee (member, 2019 – 2020)
- Academic Policies & Curriculum Committee (member, 2017 – 2019)
- Office of Information Technology Advisory (member, 2016 – 2019)
- Committee for Invited Lectures and Colloquia Series (member, 2016 – 2019)

### ***Academic Community Service***

- Research Ambassador, German Academic Exchange Service
- Associate Editor, Book Series “Horizons of International Relations”, Nomos
- Editorial Board Member and Corresponding Editor, PalgraveCommunications (2015-2022)
- ISA International Organization Section Secretary (2013-2015)
- Manuscript and research proposal reviews for *Zeitschrift für Internationale Beziehungen*, *International Studies Review*, *Review of International Studies*, *European Journal of International Relations*, *European Journal of International Security*, *Journal of International Political Theory*, *Regulation & Governance*, *New Political Economy*, *Global Society*, *Global Constitutionalism*, *Global Policy*, *International Environmental Agreements*, *Journal of Business Ethics*, *Organization Studies*, *Journal of Global Security Studies*, *Palgrave Communications*, *Policy & Society*, *Third World Thematics*, *International Journal of Psychology & Counseling*, *Macmillan*, *Lynne*, *Rienner*, *Israel Research Foundation*

## **Professional Memberships & Affiliations**

- Member, International Studies Association (2009 – present)
- Member, American Political Science Association (2009 – 2013)

## **Non-Professional Experiences**

06/2019 – 12/2021	Home Owner Association Board Member
09/2018 – 06/2019	PTA Wanke Elementary Treasurer
09/2016 – 06/2018	Volunteer Youth Coach – YMCA Soccer Program (U4 through U8)
06/2006 – 07/2006	FIFA World Cup Media Volunteer
08/2004 – 09/2004	Internship at the Max Planck-Institute for History in Göttingen
05/2002	Organization of an excursion to the concentration camp of Auschwitz, Poland, including field trip to the IG-Farben Camp in Auschwitz-Monowitz
09/2000 – 07/2001	Civil service year as care-provider for mentally disabled people at Lebenshilfe e.V.

## **Academic References**

### **Prof. Tanja Brühl**

President, Department for Political Science  
TU Darmstadt  
Karolinenplatz 5  
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Germany

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### **Prof. Hevina Dashwood**

Professor and Department Chair, Department of Political Science  
Brock University  
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### **Prof. Patrick T. Jackson**

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### **Prof. John Mikler**

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