BRYAN T. GERVAIS
Curriculum Vitae

Department of Political Science and Geography
University of Texas at San Antonio
One UTSA Circle
San Antonio, TX 78249
Email: bryan.gervais@utsa.edu

ACADEMIC APPOINTMENTS

Director, UTSA Center for Public Opinion Research, University of Texas at San Antonio, 2023-present

Associate Professor, Department of Political Science and Geography, University of Texas at San Antonio, 2019-present

Assistant Professor, Department of Political Science and Geography, University of Texas at San Antonio, 2013-2019

EDUCATION

Ph.D., University of Maryland, College Park, Government and Politics, 2013
    Concentrations: American Politics and Political Methodology

M.A., University of Maryland, College Park, Government and Politics, 2011

B.A., University of Massachusetts Amherst, Political Science, 2008
    Magna Cum Laude, Departmental Honors, Phi Beta Kappa

PEER REVIEWED PUBLICATIONS

Books

Gervais, Bryan T. and Irwin L. Morris. 2018. *Reactionary Republicanism: How the Tea Party in the House Paved the Way for Trump's Victory.* Oxford University Press.
    *Reviewed in *Perspectives on Politics* and *Congress & the Presidency*

Articles

Russell, Annelise, Heather Evans, and Bryan Gervais. Early view. "Not Ready to Make Nice: Congressional Candidates' Emotional Appeals on Twitter." *Social Science Quarterly*. https://doi.org/10.1111/ssqu.13439

Wilson, Walter, Robert Preuhs and Bryan T. Gervais. 2024. "Linguistic Media Environments and Democratic Attitudes Among Latinos." *Political Communication*, 41(3): 482-503. https://doi.org/10.1080/10584609.2024.2305752

Nielsen, Amie L., Margaret S. Kelley, Christopher G. Ellison, Oshea Johnson, and Bryan T. Gervais. 2024. "Cognitive and Apathetic Racism in Patterns of Gun Ownership and Gun Control Attitudes," *Sociological Inquiry*, 94(1): 105-129. https://doi.org/10.1111/soin.12581

Wilson, Walter Clark, Robert R. Preuhs and Bryan T. Gervais. 2024. "Spanish Language Media Consumption and Latino Civic Engagement." *Political Research Quarterly*, 77(1): 316-327. https://doi.org/10.1177/10659129231209695

Russell, Annelise, Heather Evans, and Bryan Gervais. 2023. "Good and Pissed: Gendered Emotional Appeals on Twitter." *Journal of Information Technology & Politics*, 20(4): 422-436. https://doi.org/10.1080/19331681.2022.2144978

Gervais, Bryan T. 2021. "The Electoral Implications of Uncivil and Intolerant Rhetoric in American Politics," *Research & Politics*, 8(2): 1-10. https://doi.org/10.1177/20531680211050778

Gervais, Bryan T., Heather Evans, and Annelise Russell. 2020. "Tweeting for Hearts and Minds? Measuring Candidates' Use of Anxiety in Tweets During the 2018 Midterm Elections," *PS: Political Science & Politics,* 53(4): 652-656. https://doi.org/10.1017/S1049096520000852

Gervais, Bryan T. 2020. "Media-Effects Experiments in Political Decision Making," in *Oxford Encyclopedia of Political Decision Making*, ed. David Redlawsk. Oxford University Press. https://doi.org/10.1093/acrefore/9780190228637.013.968

Gervais, Bryan T. 2019. "Rousing the Partisan Combatant: Elite Incivility, Anger, and Antideliberative Attitudes." *Political Psychology.* 40(3): 637-655. https://doi.org/10.1111/pops.12532

Gervais, Bryan T. and Walter C. Wilson. 2019. "New Media for the New Electorate? U.S. Representatives' Use of Spanish in Tweets." *Politics, Groups, and Identities* 7(2): 305-323. https://doi.org/10.1080/21565503.2017.1358186

Gervais, Bryan T. 2017. "More than Mimicry? The Role of Anger in Uncivil Reactions to Elite Political Incivility." *International Journal of Public Opinion Research* 29(3): 384-405. https://doi.org/10.1093/ijpor/edw010

Gervais, Bryan T., and Jeffrey A. Taylor. 2016. "Sub-Partisan Cues and Ideological Distinctions: The Effect of the Tea Party Label on Voter Perceptions of Congressional Candidates." *Social Science Quarterly* 97(5): 1130-1143. https://doi.org/10.1111/ssqu.12318

Gervais, Bryan T. 2015. "Incivility Online: Affective and Behavioral Reactions to Uncivil Political Posts in a Web-based Experiment." *Journal of Information Technology & Politics* 12(2): 167-185. https://doi.org/10.1080/19331681.2014.997416

Gervais, Bryan T. 2014. "Following the News? Reception of Uncivil Partisan Media and the Use of Incivility in Political Expression." *Political Communication* 31(4): 564–83. https://doi.org/10.1080/10584609.2013.852640

Gervais, Bryan T. and Irwin L. Morris. 2012. "Reading the Tea Leaves: Understanding Tea Party Caucus Membership in the US House of Representatives." *PS: Political Science & Politics* 45(02): 245–50. https://doi.org/10.1017/S1049096511002058

Articles Under Review (* Indicates student co-author)

"Evaluating Perspective API Scores as a Measure of Political Incivility." (with Amber Chin* and Connor Dye). (***Revise and resubmit at American Politics Research***).

"Rhetoric and Political Violence: Considering the Role of Neighborhood Context." (with Irwin Morris). (Under review).

"Authoritarianism and Political Violence," various co-authors. (with Christopher Ellison, Margaret Kelley, and Gabriel Acevedo). (Under review).

"Political Incivility, Partisan Identity, and Affective Polarization." (Under review).

"Political Campaigning with the MAGA Brand," (with Madison Hering* and Elias Hudson*) (Under review).

Work in Progress (* Indicates student co-author)

"Racial Identity and Support for Political Violence." (with Irwin Morris). (In progress).

Reciprocal Socialization: A Field Experiment." (with Roberto F. Carlos, Melissa Baker, Álvaro Corral, Matt Lamb, Tanika Raychaudhuri, and Linette Sanchez.* (In progress).

"Spanish vs. English Language Media Consumption and Latino Political Incorporation." (with Walter Wilson, Camilo Nieto-Matiz, Nicole Wicha, and Robert Preuhs). (In progress).

"Political Incivility and Group Status." (Book project in progress).

EDITOR REVIEWED PUBLICATIONS

Book Chapters

Evans, Heather, Bryan T. Gervais, and Annelise Russell. 2022. "Getting Good and Mad: Exploring the Use of Anger on Twitter by Female Candidates in 2020." in *The Roads to Congress 2020,* eds. Sean Foreman, Marcia Godwin, and Walter Wilson. Palgrave Macmillan.

Gervais, Bryan T. and Irwin L. Morris. 2021. "Conservatives and Anger," in *Conservative Political Communication: How Right-Wing Media and Messaging (re)made American Politics*, ed. Sharon Jarvis. Routledge.

Gervais, Bryan T., Heather Evans, and Annelise Russell. 2020. "Fear and Loathing on Twitter: Exploring Negative Rhetoric in Tweets During the 2018 Midterm Election," in *The Roads to Congress 2018,* eds. Sean Foreman, Marcia Godwin, and Walter Wilson. Palgrave Macmillan, 31-52.

Gervais, Bryan T. 2018. "What to Tweet when the Top is Toxic? Gauging References to the 2016 Presidential Candidates in House Members' Social Media Posts," in *The Roads to Congress 2016: American Elections in a Divided Landscape,* eds. Sean Foreman and Marcia Godwin. Palgrave Macmillan, 43-56.

Gervais, Bryan T. 2016. "Political Communication," in *Global Encyclopedia of Public Administration, Public Policy, and Governance*, ed. Ali Farazmand. Springer.

Gervais, Bryan T. 2015. "Tweeting to Victory? Social Media Use and Election 2014," in *The Roads to Congress 2014*, eds. Sean Foreman and Robert Dewhirst. Lexington Books, 59-72.

Book Reviews

Gervais, Bryan T. 2020. Review of *Disrespectful Democracy: The Psychology of Political Incivility* by Emily Sydnor (Columbia University Press). *The International Journal of Press/Politics* 25(4): 732–34.

Gervais, Bryan T. and Irwin L. Morris. 2019. *American Discontent: The Rise of Donald Trump and Decline of the Golden Age*, by John L. Campbell (Oxford University Press). *Perspectives on Politics* 17(1): 212-214, 216 (critical dialogue).

Gervais, Bryan T. 2015. *In-Your-Face Politics: The Consequences of Uncivil Media*, by Diana Mutz (Princeton University Press) *Public Opinion Quarterly* 79 (4): 1017-1020.

Gervais, Bryan T. 2012. *Rude Democracy: Civility and Incivility in American Politics*, by Susan Herbst (Temple University Press) *Journal of Politics* 74(2): 18-19.

Public-Facing Publications

Gervais, Bryan T, Heather Evans, and Annelise Russell. 2020. "Pessimistic and Pissed: Congressional Candidates' Emotional Appeals on Twitter." *3Streams.* July 29.

Gervais, Bryan T. 2020. "Why Trump's racist Tweets and rhetoric will not help him win reelection." *LSE US Politics and Policy blog*. July 3.

Gervais, Bryan T., and Irwin L. Morris. 2018. "How the Tea Party Paved the Way for Donald Trump." *Washington Post: Monkey Cage blog*. September 7.

Gervais, Bryan T. 2015. "Political Incivility Online*." ISPP Junior Scholars Blog*, The International Society of Political Psychologists. January 22.

GRANTS

Strategic Investment Fund (SIF) Award, $129,400, Operationalizing the UTSA Survey Research Center, awarded by the University of Texas at San Antonio, December 2023.

Polarization Research Lab, PASTS: Partisan Animosity Survey Time Sharing, October 2022.

Classroom to Career Faculty Curriculum Grant, $1,000, awarded by the College of Liberal and Fine Arts, University of Texas at San Antonio, April 2022.

National Science Foundation, Time-Sharing Experiments for the Social Sciences (TESS), June 2021.

Stumberg Summer Research Award, $5,000, awarded by the College of Liberal and Fine Arts, University of Texas at San Antonio, April 2020 (PI: Walt Wilson).

Internal Research Awards Grant, $5,000, awarded by the Office of the Vice President for Research, University of Texas at San Antonio, June 2019.

Faculty Development Leave for Research, "Does Political Incivility Work?" awarded by the University of Texas at San Antonio, March 2019.

Congressional Research Grant, $2,500, awarded by the Dirksen Congressional Center, May 2016.

Internal Research Awards Grant, $5,000, awarded by the Office of the Vice President for Research, University of Texas at San Antonio, March 2014.

Jacob K. Goldhaber Travel Grant, awarded by the University of Maryland Graduate School, August 2012 (Declined).

APSA Travel Grant, awarded by the American Political Science Association for attendance to the 2011 Annual Meeting, July 2011.

American Field Dissertation Support Grant, $1,650, awarded by the Department of Government and Politics, University of Maryland, April 2011.

Methods Field Dissertation Support Grant, $1,500, awarded by the Department of Government and Politics, University of Maryland, April 2011.

American Field ICPSR Summer Program Grant, $3,000, awarded by the Department of Government and Politics, University of Maryland, May 2010.

Honors Research Grant, $500, awarded by Commonwealth College, University of Massachusetts Amherst, December 2007.

AWARDS AND FELLOWSHIPS

Outstanding Graduate Mentor Award, awarded by the University of Texas at San Antonio Graduate School, April 2024.

Carnegie Junior Fellowship Nominee, University of Texas at San Antonio, November 2023

Quantitative Literacy Program Faculty Excellence Award, awarded by the University of Texas at San Antonio, April 2015.

Conley H. Dillon Memorial Award for Best Dissertation-in-Progress, awarded by the Department of Government and Politics, University of Maryland, May 2013.

Roger H. Davidson Award for Best Graduate Paper in American Politics, awarded by the Department of Government and Politics, University of Maryland, May 2013.

Maryland Legislative Fellowship, awarded by the Department of Government and Politics, University of Maryland, 2008-2009, 2011-2012, 2012-2013.

Honors Research Assistant Fellowship, awarded by Commonwealth College, University of Massachusetts Amherst, January 2006.

INVITED TALKS AND CONFERENCES

Extra-institutional

"Measuring Political Incivility from Curated Social Media Data," Academic Data Science Alliance Conference. October 27, 2023, San Antonio, TX.

"Social Media: Saving or Destroying Democracy?" March 14, 2019, Sierra College.

"Inflammatory Speech and Incivility Online." Conference on *Social Media & Democracy: Assessing the State of the Field and Identifying Unexplored Questions*, sponsored by the Social Science Research Council, April 18-19, 2018, Stanford University.

"The World of Political Communications," Hatton W. Sumners Careers in Politics Conference, sponsored by the Annette Strauss Institute for Civic Life, March 5, 2016, San Antonio, TX.

Extra-departmental

"Incivility and Polarization," Honors Scholar Seminar, February 2023.

"Political Incivility in the Digital Age," *Pizza & Research*, sponsored by UTSA Libraries, February 11, 2019.

"Political Incivility Online," lecture to Top Scholar Program, April 2018.

"Campaign 2016," *UTSA in Focus 2016*, sponsored by the University of Texas at San Antonio Development Board, May 5, 2016.

SELECTED PROFESSIONAL CONFERENCE PRESENTATIONS

Gervais, Bryan T. "Can Co-Partisan Elite Incivility Affectively Polarize?" presented at the annual meeting of the International Society of Political Psychology, July 2024, Santiago, Chile.

Gervais, Bryan T. and Irwin L. Morris. "Rhetoric and Political Violence," presented at the Southern Political Science Association Annual Meeting, January 2024, New Orleans, LA.

Russell, Annelise, Heather Evans, and Bryan T. Gervais. "Still Pissed? Congressional Candidates' Emotional Appeals on Twitter," presented at the American Political Science Association Annual Meeting, September 2023 (virtual).

Gervais, Bryan T. and Madison Hering. "The MAGA Label as a Cue during the 2022 Midterm Elections," presented at the American Political Science Association Annual Meeting, September 2023 (virtual).

Gervais, Bryan T. "Status Threat, Incivility, and Polarization," Presented at the Annual Meeting of the Polarization Research Lab, March 2023, Stanford University.

Gervais, Bryan T. "In-Group Elite Incivility and Affective Polarization: Considering the Role of Intergroup Dynamics," presented at the American Political Science Association Annual Meeting, September 15-18, 2022, Montreal, QC.

Gervais, Bryan T "Does Political Incivility Polarize? Considering the Role of Intergroup Dynamics," presented at the Midwest Political Science Association Annual Meeting, April 6-10, 2022, Chicago, IL.

Wilson, Walter, Bryan T. Gervais, Roberto Carlos, and Robert Preuhs. "Manufacturing

Distrust: Threat Narratives and Latino Democratic Attitudes, an Online Experiment," presented at the Southern Political Science Association Annual Meeting, January 12-14, 2022, San Antonio, TX.

Gervais, Bryan T. and Irwin L. Morris. "Rhetoric and Political Violence: Considering the Role of Neighborhood Context," presented at the American Political Science Association Annual Meeting, October 2021 (virtual).

Gervais, Bryan T. "Political Incivility, Partisan Identity, and Affective Polarization," presented at the Midwest Political Science Association Annual Meeting, April 14-18, 2021 (virtual).

Gervais, Bryan T. "Political Incivility, Partisan Identity, and Affective Polarization," presented at the Southern Political Science Association Annual Meeting, January 6-9, 2021 (virtual).

Gervais, Bryan T. and Irwin L. Morris. "When Parties Tweet: Assessing and Explaining Incivility in State Legislatures," presented at the Southern Political Science Association annual meeting, January 17-19, 2019, Austin, TX.

Gervais, Bryan T. and Amber Chin. "Leveraging Twitter Metadata to Measure the Attention-Grabbing Power of Incivility," presented at the American Political Science Association annual meeting, August 30-September 2, 2018, Boston, MA.

Gervais, Bryan T. and Amber Chin. "Leveraging Twitter Metadata to Measure the Attention-Grabbing Power of Incivility," presented at the annual meeting of the International Society of Political Psychology, July 4-7, 2018, San Antonio, TX.

Gervais, Bryan T. and Irwin L. Morris. "Uncivil Rhetoric in Congressional Tweets: The Bridge to Trump?" presented at the American Political Science Association Annual Meeting, August 31- September 3, 2017, San Francisco, CA.

Gervais, Bryan T. "Elite Incivility, Anger, and Anti-Deliberative Attitudes," presented at the American Political Science Association Annual Meeting Pre-Conference on Political Psychology, August 31, 2016, Philadelphia, PA.

Gervais, Bryan T. and Irwin L. Morris "Predicting Tea Party Association in the United States Senate," presented at the American Political Science Association Annual Meeting, September 3-6, 2015, San Francisco, CA.

Gervais, Bryan T. and Walter Wilson, "New Media for the New Electorate? U.S. Representatives' Use of Spanish in Tweets," presented at the American Political Science Association Annual Meeting, September 3-6, 2015, San Francisco, CA.

Gervais, Bryan T. "Elite Incivility, Anger, and Anti-Deliberative Attitudes," presented at the American Political Science Association Annual Meeting Pre-Conference on Political Communication, September 2, 2015, San Francisco, CA.

Gervais, Bryan T. and Irwin L. Morris. "Tea(s) and Coffee: Understanding the Variation in Attachment to the Tea Party Among Members of Congress," presented at the Western Political Science Association Annual Meeting, April 2-4, 2015, Las Vegas, NV.

Gervais, Bryan T. "Affective and Behavioral Reactions to Elite-based Incivility,"

presented at the American Political Science Association Annual Meeting, August 28-31, 2014, Washington, D.C.

Gervais, Bryan T. and Irwin L. Morris. "Black Tea, Green Tea, and Coffee: Understanding the Variation in Attachment to the Tea Party Among Members of Congress," presented at the American Political Science Association Annual Meeting, August 28-31, 2014, Washington, D.C.

Gervais, Bryan T. "Affective and Behavioral Reactions to Elite-based Incivility," presented at the Southwestern Social Science Association Annual Meeting, April 16-April 19, 2014, San Antonio, TX

Gervais, Bryan T. "Incivility in Online Political Discourse and Anti-deliberative Attitudes: An Experimental Analysis," presented at the American Political Science Association Annual Meeting, August 29-September 1, 2013, Chicago, IL.

Gervais, Bryan T. "The Age of Incivility: How Increased Partisanship and Narrowcasting Have Changed How Americans Talk Politics," presented at the Midwest Political Science Association Annual Meeting, April 12-15, 2012, Chicago, IL.

Gervais, Bryan T. and Jeffrey Taylor. "Cues and Information: the Effect of the Tea Party Label on the Act of Voting," poster presentation at the American Political Science Association Annual Meeting, September 1-4, 2011, Seattle, WA.

Gervais, Bryan T. and Jeffrey Taylor "The Tea Party Label as a Voter Heuristic," presented at the New England Political Science Association Annual Meeting, April 29-30, 2011, Hartford, CT.

Gervais, Bryan T. "The Effects of Incivility in News Media on Political Deliberation: The Mimicry of Uncivil Language in Political Discussions," presented at the Midwest Political Science Association Annual Meeting, March 31-April 3, 2011, Chicago, IL.

Gervais, Bryan T. "Can't Read All About It: How the Decline in Newspaper Readership Affects Local Political Awareness," presented at the Southern Political Science Association Annual Meeting, January 7-9, 2010, Atlanta, GA.

ADDITIONAL TRAINING AND RESEARCH EXPERIENCE

Research Analyst, National Security Analysis Department, Johns Hopkins University Applied Physics Lab (August 2009-June 2013)

Inter-University Consortium for Political and Social Research (ICPSR), University of Michigan, Summer Program in Quantitative Methods, 2010

Research Assistant, Department of Government and Politics, University of Maryland, Prof. Irwin Morris (August 2010-May 2011)

Research Assistant, Institution for Social and Policy Studies, Yale University (Summer 2007 and Summer 2008)

Research Assistant, Department of Political Science, University of Massachusetts-

Amherst (Spring/Summer 2006 and Winter/Spring 2008)

Research Assistant, Dept of Political Science, Yale University (Summers 2005 and 2006)

TEACHING EXPERIENCE

University of Texas at San Antonio (last five years):
Instructor, *American Government and Politics* (Graduate)
Instructor, *Political Inquiry* (Graduate)
Instructor, *Thesis Proposal* (Graduate)
Instructor, *Political Psychology* (Undergraduate)
Instructor, *Political Communication and Public Opinion* (Undergraduate)
Instructor, *Designing Research in Political Science* (Undergraduate)
Instructor, *Introduction to American Politics* (Undergraduate)

University of Maryland, College Park:
Instructor, *Media and Politics* (Undergraduate)
Teaching Assistant, *Introduction to American Government* (Undergraduate)

PROFESSIONAL SERVICE

Referee: *American Journal of Political Science*; *American Political Science Review*; *American Politics Research*; *British Journal of Political Science*; *Cambridge University Press; Communication Research*; *Electoral Studies*; *International Journal of Public Opinion Research*; *International Journal of Press/Politics*; *Journal of Communication*; *Journal of Computer-Mediated Communication*; *Journal of Information Technology & Politics*; *Journal of Politics*; *Political Behavior*; *Political Communication*; *Political Psychology*; *Political Research Quarterly*; *Political Science Quarterly*; *Politics and the Life Sciences*; *PS: Political Science & Politics*; *Public Opinion Quarterly*; *Social Media and Society*

Member, Best Dissertation Award Committee (2024), Information Technology and Politics Section, American Political Science Association

Chair/Discussant at APSA, MPSA, and SPSA annual meetings

Selected Media Appearances: **Print:** *Wall Street Journal, Washington Post, Christian Science Monitor, USA Today, Houston Chronicle, Austin American-Statesman, San Antonio Express-News;* **Television:** France 5*,* CBC, Spectrum News, KENS 5 (San Antonio's CBS affiliate), KSAT 12 (ABC affiliate), News 4 (NBC affiliate); **Radio:** *Texas Standard* (public radio), *The Source* (Texas Public Radio), KTSA, News Radio 1200 WOAI; **Online outlets**: *Business Insider; GRID; San Antonio Report*

DEPARTMENT AND UNIVERSITY SERVICE

University and College:

COLFA Dean's Leadership Council, 2024-present

COLFA Curriculum Committee, 2022-present

COLFA I-School Program Committee, 2022-2023

COLFA Interdisciplinary School Task Force, 2022-2023

COLFA Medical Humanities Steering Committee, 2023

President's Initiative for Respectful Discourse, 2019

Student Response System Standardization Exploratory Committee, 2017

COLFA Social Media Committee, 2015

Department:

Chair, Academic Policy and Curriculum Committee, 2023-present; Program Coordinator (POL), 2022-present; Coordinator, Digital Politics Studio, 2017-2022; Chair, Ad Hoc Committee on Teaching Assistants, 2016; Chair, Graduate Program Recruitment Sub-Committee, 2015-2016; Coordinator, Quantitative Literacy Program, 2014-2016; Member, Department Review Committee, 2021-2022; GPC Executive Subcommittee, 2018-present; Academic Policy and Curriculum Committee, 2016-present; Political Methods Search Committee, 2019-2020; Sub-Committee on Strategic Planning, 2017-2019; Research Methods Revision Ad Hoc Committee, 2016; Graduate Program Curriculum Sub-Committee, 2015-2016; Munguia Scholarship Committee, 2013-2018

Participant and organizer of various colloquia

Master's thesis/comp exam committee: Victoria Collins (**chair**, graduated 2021); Taylor Cone (**chair**, graduated 2017); Ashleigh Ervin (**chair**, graduated, 2022); Stephanie Garza (**chair**, graduated 2021); Madison Hering (**chair**, expected graduation, 2024); Elias Hudson (**chair**, expected graduation, 2024); Edward Kelley (**chair**, graduated 2016); Jennifer Meyer (**chair**, graduated 2018); Robert Villanueva (**chair**, graduated 2020); Daniel Edwards (psychology, graduated 2018); Josh Garcia (expected graduation, 2024); Michael Hernandez (graduated 2020); Annika Ibnat (expected graduation, 2024); Kort Jackson (graduated 2015); Ian Mendoza (graduated 2024); Taylor Puente (graduated 2020); Ragan Robichaux (graduated 2017); Ben Shirani (graduated 2021)

Undergraduate honors thesis committee: Alexandra Rodriguez (**chair**, graduated 2021); Shelby Carson (**chair**, graduated 2017); Brooklyn Clow (**chair**, graduated 2018); Alfredo Hickman (**chair**, graduated 2015) Tyler Camarillo (graduated 2014); Raven Douglas (graduated 2018); Eduardo Zerbe (graduated 2014)

Undergraduate research practicum students supervised: 19, through fall 2022