

H. Paul LeBlanc III, PhD

Department of Communication
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EDUCATION

- Ph. D. Southern Illinois University at Carbondale
Department of Speech Communication, conferral:
August 5, 2000

Major Area: Interpersonal Communication
Minor Area: Research Methodology, Marital and Family Communication

Dissertation: [*Family boundary negotiation in parent-adolescent interaction.*](#)
ProQuest One Academic (304623351)

Dissertation Committee: Dr. Bryan K. Crow, Chair,
Dr. Nilanjan Bardhan, Dr. Daradirek Ekachai,
Dr. Richard Lanigan, Dr. Paul Sarvela
- M. A. Louisiana State University, Baton Rouge
Department of Speech Communication, conferral:
December 17, 1992

Major Area: Interpersonal Communication
Minor Area: Communication Theory

Thesis: [*Student perceptions of rules for classroom interaction.*](#)
doi: 10.31390/gradschool_theses.5244

Thesis Committee: Dr. James M. Honeycutt, Chair,
Dr. Andrew King, Dr. J. Don Ragsdale
- B. A. St. Mary's University, San Antonio, TX
Department of Philosophy, conferral:
May 1, 1988

Major Area: Philosophy
Minor Area: Speech Communication

Major Advisor: Dr. John Moder

PROFESSIONAL EMPLOYMENT HISTORY

Teaching Positions:

2016	The University of Texas at San Antonio Professor, Department of Communication
2007-16	The University of Texas at San Antonio Associate Professor, Department of Communication
2001-07	The University of Texas at San Antonio Assistant Professor, Department of Communication
1999-01	Louisiana State University, Baton Rouge Instructor, Department of Speech Communication
1998	Baton Rouge Community College Adjunct Faculty, Department of Arts, Sciences, and Humanities
1992-95	Southern Illinois University at Carbondale Teaching Assistant, Department of Speech Communication
1989-92	Louisiana State University, Baton Rouge Teaching Assistant, Department of Speech Communication

Research Positions:

1997-98	Southern Illinois University at Carbondale Center for Rural Health and Social Service Development Research Associate Projects: Southern Seven Oral Health Needs Assessment Illinois Physicians and Facilities Survey
1996-97	Southern Illinois University at Carbondale College of Applied Sciences and Arts Visiting Assistant Professor Project Coordinator: Robert Wood Johnson Foundation Planning Grant Illinois / Indiana NP, CNM and PA Training Consortium (\$350,000)
1995-96	Southern Illinois University at Carbondale Center for Rural Health and Social Service Development Research Assistant Supervisor: Paul D. Sarvela, PhD

Administrative Positions:

2010-2022	Department Chair, Department of Communication, The University of Texas at San Antonio.
2007-2010	Graduate Advisor of Record, MA Program, Department of Communication, The University of Texas at San Antonio.
2004-2005	Assistant Department Chair, Department of Communication, The University of Texas at San Antonio.

RESEARCH/SCHOLARLY/CREATIVE ACTIVITIES

Refereed Journal Publications

- LeBlanc, H. P., III, & Roy, A.** (2024). Profile analysis of hourly, daily, and weekly student access to online asynchronous courses. *Journal of Higher Education Theory and Practice*, 24(9), 81-98. [doi: 10.33423/jhetp.v24i9.7223](https://doi.org/10.33423/jhetp.v24i9.7223)
- LeBlanc, H. P., III.** (2024). Out to pasture: Transitioning from servant-leadership to post-leadership roles in academia. *Journal of Leadership, Accountability, and Ethics*, 21(1), 76-88. [doi: 10.33423/jlae.v21i1.6824](https://doi.org/10.33423/jlae.v21i1.6824)
- LeBlanc, H. P., III.** (2023). Time and day: Trends in student access to online asynchronous courses in communication demonstrate time poverty in action. *Frontiers in Education*, 8(Digital Education), [doi: 10.3389/feduc.2023.1264868](https://doi.org/10.3389/feduc.2023.1264868)
- Liu, F., **LeBlanc, H. P., III**, Kanso, A. M., & Nelson, R. A. (2023). Improving the media mix: How promotional products enhance advertising impact. *Journal of Marketing Communications*, 23(6), 577-596. (published online March 23, 2022). [doi: 10.1080/13527266.2022.2054850](https://doi.org/10.1080/13527266.2022.2054850)
- LeBlanc, H. P., III.** (2022). Comfort level in an undergraduate research methods course with multiple teaching modalities: Impact on self-efficacy. *Journal of International Business Disciplines*, 17(2), 38-55.
- LeBlanc, H. P., III.** (2022). The effects of COVID-19 on teaching practices in medical education. *Medical Research Archives*, 10(9). [doi: 10.18103/mra.v10i9.3081](https://doi.org/10.18103/mra.v10i9.3081)
- LeBlanc, H. P., III.** (2021). COVID-19 effects on Communication course and faculty evaluations. *Journalism and Mass Communication Educator*, 76(4), 469-476. [doi: 10.1177/10776958211034116](https://doi.org/10.1177/10776958211034116)
- LeBlanc, H. P., III**, Cortez, D. A., & Doss, L. E. (2021). Application of statistics training to real-world contexts: Issues related to working as data analysts outside academe. *Journal of Strategic Innovation and Sustainability*, 16(2), 11-22. (Lead Article) [doi: 10.33423/jsis.v16i2.4293](https://doi.org/10.33423/jsis.v16i2.4293)
- Kanso, A. M., & **LeBlanc, H. P., III.** (2020). The dichotomy of advertising agency selection and media decisions: Applications in international markets. *Journal of Competitiveness Studies*, 28(3/4), 238-250.
- LeBlanc, H. P., III.** (2019). Communication ethics and public deception: The effects of misinformation on desensitization to truth telling. *Quarterly Review of Business Disciplines*, 6(2), 113-131.
- LeBlanc, H. P., III.** (2019). Rider self-reports on the beneficial effects of motorcycle riding [Online]. *International Journal of Motorcycle Studies*, 15.
- LeBlanc, H. P., III, & Garcia, J. M.** (2019). The influence of past relationship trust violation on the relational outcomes of current relationships. *International Journal of Interdisciplinary Research*, 8(1), 21-37.
- LeBlanc, H. P., III.** (2018). Communicating inclusion: An analysis of family conversation. *International Journal of Linguistics and Communication*, 6(2), 1-11. (Lead Article) [doi: 10.15640/ijlc.v6n2a1](https://doi.org/10.15640/ijlc.v6n2a1)

- LeBlanc, H. P., III.** (2018). A theoretical model for the relationship between perceptions, metaperceptions, and relational outcomes. *Advances in Social Sciences Research Journal*, 5(9), 20-29. [doi: 10.14738/assrj.59.5161](https://doi.org/10.14738/assrj.59.5161)
- LeBlanc, H. P., III.** (2017). How perception does not equal reality in management of an academic department: A case study. *International Journal of Interdisciplinary Research*, 6(2), 1-12. (Lead Article)
- LeBlanc, H. P., III, & Edman, J. J.** (2017). Matthew versus the State of Louisiana: News coverage of flood events in 2016 within the context of Hurricane Katrina. *International Journal of Linguistics and Communication*, 5(1), 1-10. (Lead Article). [doi: 10.15640/ijlc.v5n1a1](https://doi.org/10.15640/ijlc.v5n1a1)
- LeBlanc, H. P., III, & Daas, K.** (2016). Individual versus couple perceptions of inclusiveness and satisfaction in marital relationships. *Texas Speech Communication Journal*, 40(1), 34-43.
- LeBlanc, H. P., III.** (2016). Qualitative and quantitative evidence regarding the intrusiveness of recording devices in naturalistic research. *Journal of Social Sciences Research*, 2016(1), 71-81.
- LeBlanc, H. P., III.** (2014). Living the heavy metal life: A phenomenological explication of music as identity. *Quarterly Review of Business Disciplines*, 1(3), 255-262.
- Rojas, V., LeBlanc, H. P., III, & Sunil, T.** (2014). U.S. Retirement migration to Mexico. Understanding issues of adaptation, networking and social integration. *Journal of International Migration and Integration*, 15(2), 257-273. [doi: 10.1007/s12134-013-0278-4](https://doi.org/10.1007/s12134-013-0278-4)
- LeBlanc, H. P., III.** (2012). On the use of course evaluations for purposes of faculty personnel decisions. *Business Research Yearbook*, 19(2), 327-334.
- Losey, E. H., & LeBlanc, H. P., III.** (2008). Spanish-speaking physicians: Satisfaction in the transactional relationship with patients. *Business Research Yearbook*, 15, 523-528.
- LeBlanc, H. P., III, & Magallanes, A.** (2007). Attitudes regarding the components of ethical communication. *Business Research Yearbook*, 14, 369-375.
- LeBlanc, H. P., III.** (2006). Teaching approaches and self-efficacy outcomes in an undergraduate research methods course. *Business Research Yearbook*, 13, 452-457.
- Kanso, A., LeBlanc, H. P., III, & Nelson, R. A.** (2005). Marketing more with less: Lessons learned on how online advertising interacts with magazine advertising. *Journal of Website Promotion*, 1(3), 41-60. [doi: 10.1300/J238v01n03_04](https://doi.org/10.1300/J238v01n03_04)
- LeBlanc, H. P., III.** (2005). Relating college course grades to attendance. *Business Research Yearbook*, 12(1), 514-518.
- LeBlanc, H. P., III.** (2004). Physician-patient communication: The relationship between engagement, confirmation and satisfaction. *Business Research Yearbook*, 11, 424-428.
- LeBlanc, H. P., III.** (2004). The influence of nurses' engagement and openness on patients' reports of health communication satisfaction. *Business Research Yearbook*, 11, 419-423.
- LeBlanc, H. P., III.** (2003). The influence of physicians' engagement and openness on patients' reports of health communication satisfaction. *Business Research Yearbook*, 10, 421-425.

Kanso, A., & **LeBlanc, H. P., III.** (2002). The political public relations battleground: Tactics and images in the 2000 U. S. Presidential Campaign. *Business Research Yearbook, 9*, 667-671.

LeBlanc, H. P., III. (2002). The influence of professional self-interests on the management of a nonprofit organization: A case study. *Business Research Yearbook, 9*, 818-822.

Refereed Book Chapters

Alexander, B. K., & **LeBlanc, H. P., III.** (1999). Cooking gumbo – Examining cultural dialogue about family: A Black/White narrativization of lived experience in southern Louisiana. In T. J. Socha & R. C. Diggs, (Eds), *Communication, race, and family: Exploring communication in Black, White and biracial families* (pp. 181 - 208). Mahwah, NJ: Lawrence Erlbaum.

Non-refereed Scholarly Book

LeBlanc, H. P., III. (2025). *Quantitative Research Methods: A Practical Approach* (ePub). San Antonio, TX: Runner Research Press. [doi: 10.14809/20.500.12588/7408](https://doi.org/10.14809/20.500.12588/7408)

LeBlanc, H. P., III. (2025). *Communication and Humility: A Journey* (2nd ed., ePub). San Antonio, TX: Runner Research Press. [doi: 10.14809/20.500.12588/2224.2](https://doi.org/10.14809/20.500.12588/2224.2)

LeBlanc, H. P., III. (2023). *Communication and Humility: A Journey* (1st ed.). San Antonio, TX: Runner Research Press. [doi: 10.14809/20.500.12588/2224](https://doi.org/10.14809/20.500.12588/2224)

Non-refereed Research Publications

Nelson, R. A., Kanso, A., & **LeBlanc, H. P., III.** (2007, July). Students' taste for pizza reveals top marketing ingredient: Promotional products. *PPB: Promotional Products Business*, 62-66.

Nelson, R. A., Kanso, A., & **LeBlanc, H. P., III.** (2007). *Promotional products-the key ingredient to integrated marketing: How promotional products, print and television advertising impact consumer perception – Short Research Report*. Irving, TX: Promotional Products Association International.

Nelson, R. A., Kanso, A., & **LeBlanc, H. P., III.** (2006). *Promotional products-the key ingredient to integrated marketing: How promotional products, print and television advertising impact consumer perception*. Irving, TX: Promotional Products Association International.

LeBlanc, H. P., III. (1998). Plurality and Affirmative Action: The social requirement of diversity. In P. Minarik (Ed.), *Illinois Consultation: Focus on Affirmative Action* (pp. 49-54). (Report of the Illinois Advisory Committee to the United States Commission on Civil Rights). Bellwood, IL: Richards Graphic Communications.

LeBlanc, H. P., III., Nawrot, R., Bernstein, F., Mumford, S., Lautar, C., & Beavers, S. (1998). An assessment of oral health needs in the southernmost seven counties of Illinois. *Center Research Briefs, 3*(4). Carbondale, IL: Southern Illinois University at Carbondale, Office of Economic and Regional Development, Center for Rural Health and Social Service Development.

- LeBlanc, H. P., III**, Simon, B., Garard, D., Nawrot, R., Roberts, J., & Stiffler, D. (1997). Attitudes toward the utilization of certified nurse-midwives among physicians and midwives in Illinois and Indiana. *Center Research Briefs*, 3(3). Carbondale, IL: Southern Illinois University at Carbondale, Office of Economic and Regional Development, Center for Rural Health and Social Service Development.
- LeBlanc, H. P., III**, Simon, B., & Garard, D. (1997). Using public health data to guide the recruitment, training, and placement of certified nurse-midwives in rural areas of Illinois and Indiana. *Center Research Briefs*, 3(2). Carbondale, IL: Southern Illinois University at Carbondale, Office of Economic and Regional Development, Center for Rural Health and Social Service Development.
- deMeneses, M. R., Isberner, F. R., Beaman, M. L., Finke, L., Roberts, J. Sarvela, P. D., Swenson, M. M., & **LeBlanc, H. P., III**. (1997). *Illinois/Indiana NP, CNM, and PA Training Consortium: Final Grant Report*. Southern Illinois University at Carbondale. Princeton, NJ: Robert Wood Johnson Foundation.
- deMeneses, M. R., Isberner, F. R., Beaman, M. L., Sarvela, P. D., Swenson, M. M., & **LeBlanc, H. P., III**. (1996). *Illinois/Indiana NP, CNM, and PA Training Consortium: 1996 Annual Report*. Southern Illinois University at Carbondale. Princeton, NJ: Robert Wood Johnson Foundation.

Published Creative Works

- LeBlanc, H. P., III**. (2023). *The Spirit of Travel* (2nd edition, eBook). Roadrunner Press.
<https://hdl.handle.net/20.500.12588/2223>

Published Reviews

- LeBlanc, H. P., III**. (2023). Review of: "Implementation of e-learning during COVID-19". *Qeios*. [doi: 10.32388/6QVRXY](https://doi.org/10.32388/6QVRXY).

Professional Conference Presentations/Invited

- ***LeBlanc, H. P., III**. (Accepted but not delivered due to COVID-19). *The transformative power of humility in organizations*. Navy Lodge Training Event, San Antonio, TX, April, 2020.
- ***LeBlanc, H. P., III**. (Accepted but not delivered due to COVID-19). *The mentorship role*. Navy Lodge Training Event, San Antonio, TX, April, 2020.
- LeBlanc, H. P., III**. (2018, February). *Inter-organizational communication: The transformative power of humility*. City of San Antonio Public Library 2018 Staff Transformation Day, San Antonio, TX.
- LeBlanc, H. P., III**. (2015, May). *Utilizing online interactive decision trees for teaching complex process skills*. Demonstration at the 11th annual Innovations in Online Learning Conference, San Antonio, TX.
- LeBlanc, H. P., III**. (2005, October). *Enhancing patient/provider health communication* [With Rafael Martinez, M.D., Centro Del Barrio Community Clinic]. Presentation at the 1st San Antonio Health Literacy Conference: Practicing Health Literacy, San Antonio, TX.

Professional Conference Presentations/Refereed

- LeBlanc, H. P., III.** (2025, April). *Searching for identity: An autoethnographic exploration of following my father*. Paper to be presented at the 36th annual conference of the International Academy of Business Disciplines, Orlando, FL, April 3, 2025.
- LeBlanc, H. P., III.** (2025, April). *From academic idea to small business: A narrative description of the processes of a sole proprietor*. Paper to be presented at the 36th annual conference of the International Academy of Business Disciplines, Orlando, FL, April 4, 2025. (Revised paper posted at: <https://hdl.handle.net/20.500.12588/7407>).
- LeBlanc, H. P., III.** (2025, April). *Leaving Facebook: Ancient rhetors and breaking the social network*. Paper to be presented at the 36th annual conference of the International Academy of Business Disciplines, Orlando, FL, April 4, 2025.
- LeBlanc, H. P., III.** (2023, March). *Out to pasture: Transitioning from leadership to post-leadership roles*. Paper presented at the 34th annual conference of the International Academy of Business Disciplines, News Orleans, LA, March 31, 2023.
- LeBlanc, H. P., III.** (2023, March). *Time and day: Trends in student access to online asynchronous courses in Communication*. Paper presented at the 34th annual conference of the International Academy of Business Disciplines, News Orleans, LA, March 30, 2023.
- LeBlanc, H. P., III.** (2022, April). *Comfort level in an undergraduate research methods course with multiple teaching modalities: Impact on self-efficacy*. Paper presented at the 33nd (Virtual) annual conference of the International Academy of Business Disciplines, April 8, 2022.
- LeBlanc, H. P., III.** (2022, April). *Leading: From a communicative perspective*. Paper presented at the 33nd (Virtual) annual conference of the International Academy of Business Disciplines, April 8, 2022.
- LeBlanc, H. P., III.** (2022, April). *Communication and humility: Life with a purpose*. Paper presented at the 33nd (Virtual) annual conference of the International Academy of Business Disciplines, April 7, 2022.
- Larson, B. V., & **LeBlanc, H. P., III.** (2021, March). *Mytho-tourism: Fan communities and brand loyalty to mythical cryptids in the U.S.* Paper presented at the 32nd (Virtual) annual conference of the International Academy of Business Disciplines, March 26, 2021.
- LeBlanc, H. P., III.**, Cortez, D. A., & Doss, L. E. (2021, March). *Application of statistics training to real-world contexts: Issues related to working as data analysts outside academe*. Paper presented at the 32nd (Virtual) annual conference of the International Academy of Business Disciplines, March 26, 2021. (*Originally accepted for presentation at the 32nd annual conference of the International Academy of Business Disciplines, April 1-4, 2020, but not delivered due to COVID-19).
- *LeBlanc, H. P., III.**, Cortez, D. A., & Doss, L. E. (Accepted but not delivered due to COVID-19). *The application of NSF I-Corps training principles to academic classroom training with external partners*. Paper accepted for presentation at the 32nd annual conference of the International Academy of Business Disciplines, Austin, TX, April 1-4, 2020.

- LeBlanc, H. P., III.** (2019, April). *Communication ethics and public deception: The effects of misinformation on desensitization to truth telling*. Paper presented at the 31st annual conference of the International Academy of Business Disciplines, Jacksonville, FL.
- LeBlanc, H. P., III, & Garcia, J. M.** (2019, April). *The influence of past relationship trust violation on the relational outcomes of current relationships*. Paper presented at the 31st annual conference of the International Academy of Business Disciplines, Jacksonville, FL.
- LeBlanc, H. P., III.** (2018, April). *Three laws of relational dynamics: A theoretical model for the relational impact of perceptions and metaperceptions*. Paper presented at the 30th annual conference of the International Academy of Business Disciplines, Oakland, CA.
- LeBlanc, H. P., III.** (2018, April). *Trust, violation and dark perception: The impact of “dark” perception on relational outcomes* (A research proposal). Paper presented at the 30th annual conference of the International Academy of Business Disciplines, Oakland, CA.
- LeBlanc, H. P., III.** (2017, April). *How perception does not equal reality in academic department management: A case study*. Paper presented at the 29th annual conference of the International Academy of Business Disciplines, New Orleans, LA.
- LeBlanc, H. P., III, & Edman, J. J.** (2017, April). *Matthew versus the State of Louisiana: News coverage of flood event in 2016*. Paper presented at the 29th annual conference of the International Academy of Business Disciplines, New Orleans, LA.
- LeBlanc, H. P., III.** (2016, April). *Qualities of the principled communicator: A theoretical framework*. Paper presented at the 28th annual conference of the International Academy of Business Disciplines, Las Vegas, NV.
- LeBlanc, H. P., III.** (2016, March). *The relationship between stress-level and awareness in the task of operating a motorcycle*. Paper presented at the 28th annual conference of the International Academy of Business Disciplines, Las Vegas, NV.
- LeBlanc, H. P., III.** (2015, March). *Qualitative and quantitative evidence regarding the intrusiveness of recording devices in naturalistic research*. Paper presented at the Spring 2015 Conference of the International Organization of Social Sciences and Behavioral Research, Atlantic City, NJ.
- LeBlanc, H. P., III.** (2015, January). *Orientation to the recorder: Evidence regarding intrusiveness in naturalistic research*. Paper presented at the 13th Annual Hawaii International Conference on Arts and Humanities, Honolulu, HI.
- LeBlanc, H. P., III, & Daas, K.** (2014, April). *Inclusiveness and satisfaction in marital relationships*. Paper presented at the 26th annual conference of the International Academy of Business Disciplines, San Diego, CA.
- LeBlanc, H. P., III.** (2014, April). *Living the heavy metal life: A phenomenological explication of music as identity*. Paper presented at the 26th annual conference of the International Academy of Business Disciplines, San Diego, CA.
- LeBlanc, H. P., III, & Kanso, A., Nelson, R. A.** (2013, April). *Improving the media mix: How including promotional products enhances advertising impact*. Paper presented at the 25th annual conference of the International Academy of Business Disciplines, Atlanta, GA.

- Han, G., Zhang, J., **LeBlanc, H. P., III**, & Tripe, H. B. (2012, August). *Risk in risk: Exploring effects of multiple health risk situation, risk scale and risk origin upon public's perceived health risk in news*. Paper presented at the 100th annual conference of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- LeBlanc, H. P., III**. (2012). *On the use of course evaluations for purposes of faculty personnel decisions*. Paper presented at the 24th annual conference of the International Academy of Business Disciplines, Long Beach, CA.
- LeBlanc, H. P., III**. (2011). *Communication theory, evidence, and conundrum of driving while talking on a cell phone: A health policy and research consideration*. Paper presented at the 23rd annual conference of the International Academy of Business Disciplines, New Orleans, LA.
- LeBlanc, H. P., III**, & Hwang, U. A. (2010, April). *Direct to consumer advertising of prescription drugs: A hard pill to swallow*. Paper presented at the 22nd annual conference of the International Academy of Business Disciplines, Las Vegas, NV.
- Rojas, V., **LeBlanc, H. P., III**, & Sunil, T. (2009, May). *Negotiating culture in the golden years: The case of U.S. retirement migration to Mexico*. Paper presented at the 59th annual conference of the International Communication Association, Chicago, IL.
- LeBlanc, H. P., III**. (2009, April). *Patients' versus physicians' perceptions of physician communication in physician/patient relationships*. Paper presented at the 21st annual conference of the International Academy of Business Disciplines, St. Louis, MO.
- Losey, E. H., & **LeBlanc, H. P., III**. (2008, April). *Spanish-speaking physicians: Satisfaction in the transactional relationship with patients*. Paper presented at the 20th annual conference of the International Academy of Business Disciplines, Houston, TX.
- Kanso, A., **LeBlanc, H. P., III**, & Levitt, S. R. (2008, April). *Surviving the international advertising maze: The impact of culture on agency choices*. Paper presented at the 20th annual conference of the International Academy of Business Disciplines, Houston, TX.
- LeBlanc, H. P., III**, & Magallanes, A. (2007, April). *Attitudes regarding the components of ethical communication*. Paper presented at the 19th annual conference of the International Academy of Business Disciplines, Orlando, FL.
- Nelson, R. A., Kanso, A., & **LeBlanc, H. P., III**. (2007, April). *As easy as one, two, three: How television, print, and promotional products rate with college-age buyers*. Paper presented at the 19th annual conference of the International Academy of Business Disciplines, Orlando, FL.
- LeBlanc, H. P., III**, & Goldsmith, J. V. (2006, November). *Grand Dérangement II: Observations of l'calamité Katrina through the eyes of a South Louisiana expatriate living in San Antonio*. Paper presented at the 92nd Annual Convention of the National Communication Association, San Antonio, TX.
- LeBlanc, H. P., III**. (2006, April). *Teaching the undergraduate research methods course*. Paper presented at the 18th annual conference of the International Academy of Business Disciplines, San Diego, CA.

- LeBlanc, H. P., III.** (2005, April). *The relationship between attendance and grades in the college classroom*. Paper presented at the 17th annual conference of the International Academy of Business Disciplines, Pittsburgh, PA. (**Top Quantitative Paper Award**).
- LeBlanc, H. P., III.** (2004, May). *The influence of confirmation, intimacy and engagement on parents' reports of health communication satisfaction with their children*. Paper presented at the 54th annual convention of the International Communication Association, New Orleans, LA.
- LeBlanc, H. P., III.** (2004, March). *Physician self-reports of physician-patient communication: The relationship between engagement, confirmation and satisfaction*. Paper presented at the 16th annual conference of the International Academy of Business Disciplines, San Antonio, TX.
- LeBlanc, H. P., III.** (2004, March). *The influence of nurses' engagement and openness on patients' reports of health communication satisfaction*. Paper presented at the 16th annual conference of the International Academy of Business Disciplines, San Antonio, TX.
- LeBlanc, H. P., III.** (2003, April). *The influence of physicians' engagement and openness on patients' reports of health communication satisfaction*. Paper presented at the 15th annual conference of the International Academy of Business Disciplines, Orlando, FL.
- LeBlanc, H. P., III.** (2002, November). *Triangulation and multi-method approaches*. Paper presented at the 88th annual meeting of the National Communication Association, New Orleans, LA.
- Kanso, A., & **LeBlanc, H. P., III.** (2002, April). *The political public relations battleground: Tactics and images in the 2000 U. S. Presidential Campaign*. Paper presented at the 14th annual conference of the International Academy of Business Disciplines, Marina del Rey, CA.
- LeBlanc, H. P., III.** (2002, April). *The influence of professional self-interests on the management of a nonprofit organization: A case study*. Paper presented at the 14th annual conference of the International Academy of Business Disciplines, Marina del Rey, CA.
- LeBlanc, H. P., III.** (2001, November). *Comparison of self reports of inclusion in parent- adolescent interaction*. Paper presented at the 87th annual meeting of the National Communication Association, Atlanta, GA.
- LeBlanc, H. P., III.** (2001, November). *The use of PowerPoint in public speaking classrooms: Issues and responses*. Paper presented at the 87th annual meeting of the National Communication Association, Atlanta, GA. (ERIC Document Reproduction Service No. ED 461 133).
- LeBlanc, H. P., III., & French, K. J.** (1998, April). *Rule making authority: Negotiation in the classroom and at home*. Paper presented at the 68th annual meeting of the Southern States Communication Association, San Antonio, TX. (ERIC Document Reproduction Service No. ED 418 802).
- LeBlanc, H. P., III.** (1998, April). *Teasing that works: Sharing the play frame*. Paper presented at the 68th annual meeting of the Southern States Communication Association, San Antonio, TX. (ERIC Document Reproduction Service No. ED 420 373).
- LeBlanc, H. P., III., Nawrot, R., Bernstein, F., Mumford, S., Lautar, C., & Beavers, S.** (1998, March). *The Southern Seven Oral Health Needs Assessment*. Paper presented at the 9th annual meeting of the Illinois Rural Health Association, Springfield, IL.

- LeBlanc, H. P., III.** (1997, November). *Distributed and problem-based learning techniques for the family communication course*. Paper presented at the 83rd annual meeting of the National (Speech) Communication Association, Chicago, IL. (ERIC Document Reproduction Service No. ED 417 443).
- LeBlanc, H. P., III,** Simon, B., Garard, D., Nawrot, R., Roberts, J., & Stiffler, D. (1997, November). *Certified nurse-midwives and physicians: Identifying biases and barriers to successful collaboration*. Paper presented at the 125th annual meeting of the American Public Health Association, Indianapolis, IN.
- LeBlanc, H. P., III.** (1997, March). *Assessing need for primary care in underserved areas*. Paper presented at the 8th annual meeting of the Illinois Rural Health Association, Effingham, IL.
- LeBlanc, H. P., III.** (1996, November). *Building the house: Examples of multi-method research in marital and family communication*. Paper presented at the 82nd annual meeting of the Speech Communication Association, San Diego, CA. (ERIC Document Reproduction Service No. ED 401 583).
- LeBlanc, H. P., III,** Simon, B., & Garard, D. (1996, November). *Certified nurse-midwives in Illinois and Indiana: An analysis of need*. Paper presented at the 124th annual meeting of the American Public Health Association, New York, NY.
- LeBlanc, H. P., III.** (1996, October). *Accountability and external ethical constraints in academia*. Paper presented at the annual meeting of the Illinois Speech and Theatre Association, Oakbrook, IL. (ERIC Document Reproduction Service No. ED 414 787).
- LeBlanc, H. P., III,** deMeneses, M., Isberner, F., Beaman, M., Sarvela, P., Swenson, M., & Revell, A. J. (1996, October). *Partnerships for training: Regional education systems for nurse practitioners, certified nurse-midwives, and physician assistants*. Paper presented at: A Showcase for Regional Innovation: Research, Teaching and Service, Southern Illinois University at Carbondale.
- LeBlanc, H. P., III.** (1996, April). *Disconfirming conversational acts*. Paper presented at the 64th annual meeting of the Central States Communication Association, Minneapolis, MN. (ERIC Document Reproduction Service No. ED 402 633).
- LeBlanc, H. P., III.** (1996, March). *Inclusion and dinner conversation: An analysis of family "doing" family*. Paper presented at the 66th annual meeting of the Southern States Communication Association, Memphis, TN. (**Top** student paper award for Language and Social Interaction Division)
- LeBlanc, H. P., III.** (1996, March). *Plurality and affirmative action: The social requirement of diversity*. Paper presented at the meeting of the Illinois Advisory Committee to the United States Commission on Civil Rights, Chicago, IL.
- LeBlanc, H. P., III.** (1995, November). *Syncretism of qualitative and quantitative research paradigms: The case for methodological triangulation*. Paper presented at the Family Communication Division pre-convention conference of the eighty-first annual meeting of the Speech Communication Association, San Antonio, TX. (ERIC Document Reproduction Service No. ED 392 074).
- LeBlanc, H. P., III.** (1995, November). *The case of hiding the seminarian code: A phenomenological-ethnomethodological explication of goal-conflict in a Catholic religious formation community*. Paper presented at the 81st annual meeting of the Speech Communication Association, San Antonio, TX.

LeBlanc, H. P., III. (1994, November). *Building little communities: Relational communication and early parenthood in two young couples*. Paper presented at the 80th annual meeting of the Speech Communication Association, New Orleans, LA. (ERIC Document Reproduction Service No. ED 401 584).

Burk, J. E., & **LeBlanc, H. P., III.** (1993, November). *Implicit nonverbal rules in the classroom: A study of gender and status differences*. Paper presented at the 79th annual meeting of the Speech Communication Association, Miami Beach, FL. (ERIC Document Reproduction Service No. ED 416 558).

University Presentations

LeBlanc, H. P., III (Panelist, Fulbright Expert). (2025, April 10). *UTSA Fulbright Information Session*. UTSA Fulbright Team, The University of Texas at San Antonio.

LeBlanc, H. P., III. (2025, February 19). *Human interaction field observations and self-reflective journaling*. 2025 Teaching Showcase. Academy of Distinguished Teaching Scholars, The University of Texas at San Antonio.

LeBlanc, H. P., III. (2024, February 22). *Using an online interactive tool to promote active learning in your research methods course* ([Stat-Tree.com](https://stat-tree.com)). 2024 Teaching Showcase. Academy of Distinguished Teaching Scholars, The University of Texas at San Antonio.

LeBlanc, H. P., III., Howell, S., & Collins, M. (2021, August 4). *Designing a quality course at UTSA*. Bold beginnings at RoadRunner Nation (New Faculty Academy), The University of Texas at San Antonio. Available at: <https://spark.adobe.com/page/dLUz5aWLyRSshr/>

LeBlanc, H. P., III. (2021). *Innovation Academy: Managing time between teaching and research* (Internet video presentation). Academic Innovation, The University of Texas at San Antonio. Available at: <https://utsa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=145fba49-5226-44df-b03d-ad32002ed5b6>

LeBlanc, H. P., III. (2021). *Innovation Academy: The overall journey – Applying course maps* (Internet video presentation). Academic Innovation, The University of Texas at San Antonio. Available at: <https://utsa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=b7f23fa2-01b7-41b0-a2a8-ad320027779f>

LeBlanc, H. P., III. (2021). *Innovation Academy: Guiding students on a new journey* (Internet video presentation). Academic Innovation, The University of Texas at San Antonio. Available at: <https://utsa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=bc5df5b3-bae3-44b7-b9ca-ad320049a1c9>

LeBlanc, H. P., III. (Panelist). (2021, April 15). *Best Practices for Active Learning Techniques*. The University of Texas at San Antonio.

LeBlanc, H. P., III. (Panelist). (2020, September 4). *QM Friday: Course Overview and Introduction*. The University of Texas at San Antonio.

LeBlanc, H. P., III. (Panelist). (2020, March 20). *UTSA-Town Hall on Online Learning*. The University of Texas at San Antonio.

- LeBlanc, H. P., III.** (Panelist). (2020, March 5). *UTSA-CoLFA Research Panel: How I received a federal grant*. The University of Texas at San Antonio.
- LeBlanc, H. P., III.** (2019, September). *Preparing the personal statement: NSF's Graduate Research Fellowship Program*. A presentation to graduate students, Department of Physics and Astronomy, The University of Texas at San Antonio.
- LeBlanc, H. P., III.** (2018, September). *Developing a class schedule*. A presentation at the New Chairs Training Workshop, The University of Texas at San Antonio.
- LeBlanc, H. P., III.** (2017, September). *Developing a class schedule*. A presentation at the New Chairs Training Workshop, The University of Texas at San Antonio.
- LeBlanc, H. P., III.** (2016, September). *Faculty evaluation: Factors to consider*. A presentation at the New Chairs Training Workshop, The University of Texas at San Antonio.
- LeBlanc, H. P., III.** (2014, September). *Using Quandary for creating tutorials*. A presentation through the Office of Online Learning, The University of Texas at San Antonio.
- LeBlanc, H. P., III.** (2006, September). *Course record keeping through Excel: A three part series*. A presentation through the TEAM Center, The University of Texas at San Antonio
- LeBlanc, H. P., III.** (1996, October). *Applying to graduate school*. Presentation to the Resident Housing Assistants, University Housing, Southern Illinois University at Carbondale. (ERIC Document Reproduction Service No. ED 414 786).
- LeBlanc, H. P., III.** (1995, March). *Inclusion and dinner conversation: An analysis of family "doing" family*. Paper presented at the annual research day of Phi Kappa Phi Honor Society, Southern Illinois University at Carbondale.

Departmental Presentations

- LeBlanc, H. P., III.** (1994, November). *Building little communities: Relational communication and early parenthood in two young couples*. Paper presented at the Department of Speech Communication Pro-seminar, Southern Illinois University at Carbondale.
- LeBlanc, H. P., III, & Honeycutt, J. M.** (1993, February). *Student perceptions of rules for classroom interaction: The effects of high school drop out rates, gender and race*. Paper presented at the Department of Speech Communication Pro-seminar, Southern Illinois University at Carbondale.

Media Contributions

- LeBlanc, H. P., III.** (2021, April 8). Quoted in "Bexar Facts poll shows shift in attitudes toward COVID-19 vaccines," San Antonio Report. Available at: <https://sanantonioreport.org/bexar-facts-poll-covid-vaccines/>
- LeBlanc, H. P., III.** (Invited Panel Expert). (2004, August 10) Body language: What does that mean? [Live Broadcast]. WOAI: *San Antonio Living*.

Performances

- LeBlanc, H. P., III.** (Actor/Writer/Director). *Going to the Sun* [Performance of personal narrative]. In H. P. LeBlanc III (Writer), *The spirit of travel*. Louisiana State University, September 27, 2000.
- LeBlanc, H. P., III.** (Actor), & Montalbano, L. (Writer/Director). *Breaking the cycle* [Performance adapted from personal narratives]. Southern Illinois University at Carbondale, November 11-13, 1993; Purdue University at Calumet, IN, March 4, 1994.
- LeBlanc, H. P., III.** (Actor), & Welker, L. (Writer/Director). *Casing a promised land* [Performance adapted from ethnographic studies of H. L. Goodall, Jr.]. Southern Illinois University at Carbondale, March 4-6, 1993; Annual Meeting of the Speech Communication Association, Miami Beach, FL., November 18, 1993.
- LeBlanc, H. P., III.** (Actor/Writer/Director). *Cars* [Performance adapted from personal narratives]. Southern Illinois University at Carbondale, September 18, 1993.
- LeBlanc, H. P., III.** (Actor), & Randall, D. (Director). *It's all relative* [Performance adapted from fiction, personal narratives, and transcribed conversations of family interaction]. Southern Illinois University at Carbondale, February 12-13, 1993.
- LeBlanc, H. P., III.** (Actor/Director). *Love of shoe* [Performance of the poem by L. A. Bohen]. Southern Illinois University at Carbondale, September 11, 1992.
- LeBlanc, H. P., III.** (Actor), & Bruner, M. (Director). *Real Artificial Gravity* [Performance of fiction and poetry]. Louisiana State University, Baton Rouge, April 25-26, 1992.
- LeBlanc, H. P., III.** (Actor), & Bowman, R. L. (Director). *Hawthorne's Marketplace* [Performance adapted from the works of N. Hawthorne]. Louisiana State University, Baton Rouge, April 3-5, 1992.
- LeBlanc, H. P., III.** (Actor), & Ramirez, E. (Director). *The Blue Hour* [Performance adapted from the works of D. Mamet]. St. Mary's University, San Antonio, TX, April 14-18, 1988.
- LeBlanc, H. P., III.** (Actor), & Myler, C. M. (Director). *The Contrast* [Performance adapted from the play by R. Tyler]. St. Mary's University, San Antonio, TX, April 7-10, 1988.
- LeBlanc, H. P., III.** (Singer), & Dettwiler, P. (Director). *The Third Annual President's Peace Concert* [St. Mary's University Concert Choir Performance]. St. Mary's University, San Antonio, TX, March 20, 1988.

Grants (Funded)

External

- LeBlanc, H. P., III.** (PI, 100%). (2022). *City of San Antonio, PEG Grant: UTSA Department of Communication (Second Renewal)*. City of San Antonio, TX, (\$50,000). UTSA Proposal Number: 13460.
- LeBlanc, H. P., III.** (PI, 100%). (2021). *City of San Antonio, PEG Grant: UTSA Department of Communication (Renewal)*. City of San Antonio, TX, (\$48,420). UTSA Proposal Number: 12368.

LeBlanc, H. P., III. (PI, 100%). (2020). *City of San Antonio, PEG Grant: UTSA Department of Communication*. City of San Antonio, TX, (\$47,518). UTSA Proposal Number: 10284.

LeBlanc, H. P., III. (PI, 100%). (2019). *I-Corps: Interactive Statistical Decision Trees for Application in Real-world Contexts*. National Science Foundation, (\$49,999). NSF Award Number: [1925391](#).

LeBlanc, H. P., III. (PI, 99%), Wright, C. E. (Co-PI, 1%). (2014). *Transforming undergraduate education in communication: Online learning (II)*. UT System 720, (\$27,114).

LeBlanc, H. P., III. (PI, 50%), McPherson, R. (Co-PI, 50%). (2014). *Transforming undergraduate education in communication: Online learning*. UT System 720, (\$30,265).

Internal

LeBlanc, H. P., III. (2023, September). *Stumberg Award for Advancement of Research (StAAR)* for FY24. College of Liberal and Fine Arts, The University of Texas at San Antonio, (\$8,000, Internal).

LeBlanc, H. P., III. (2022, September). *Stumberg Award for Advancement of Research (StAAR)* for FY23. College of Liberal and Fine Arts, The University of Texas at San Antonio, (\$8,000, Internal).

Lombardi, A. (PI, 25%), Brancaleon, L. (Co-PI, 20%), **LeBlanc, H. P., III.** (Co-PI, 20%), Ponce-Pedraza A. (Co-PI, 20%), Dupont, W. (Co-PI, 15%). (2021, October). *Cultural heritage and climate change: The biological colonization in the San Antonio Missions – Biodeterioration vs. bioprotection debate*. Transdisciplinary Teams (T2) Program, Office of the Vice President for Research, Economic Development, and Knowledge Enterprise, The University of Texas at San Antonio, (\$25,000, Internal).

LeBlanc, H. P., III. (2018, June). *Southwest Regional NSF I-Corps: Stat Tree*. National Science Foundation, Southwest Regional Node, (\$3,000, Internal).

LeBlanc, H. P., III. (2014, March). *UTSA Quantitative Literacy Program: Proposal for COM 3073 – Conduct of Communication Inquiry*. The University of Texas at San Antonio. (\$15,000, Internal).

LeBlanc, H. P., III. (2002, October). *Assessing need for physician training in doctor/patient communication: A proposal for research*. The University of Texas at San Antonio Faculty Research Award. (\$4,988, Internal).

Intellectual Property

LeBlanc, H. P., III. (2017). *Stat Tree: Web-based Interactive Statistical Decision Tree*. Copyright Case Number: 1-8253973941.

TEACHING ACTIVITIES

Courses Taught

Graduate Courses (MA Level)

UTSA: COM 5213 – Relational Communication
 COM 5113 – Communication and College-level Instruction (COM 5973, pilot)
 COM 5103 – Theory and Practice of Interpersonal Communication
 COM 5023 – Quantitative Research Methods

Undergraduate Courses

UTSA:	COM 4933 – Internship in Communication
	COM 4813 – Theory and Practice of Social Interaction
	COM 4413 – Family Communication
	COM 4413 – Communication and Humility (Study Abroad in Urbino, Italy)
	COM 4383 – Relational Communication
	COM 3633 – Professional Presentations
	COM 3393 – Communication for Health Care Professionals
	COM 3243 – Persuasion
	COM 3083 – Language and Communication Theory
	COM 3073 – Conduct of Communication Inquiry (QualityMatters certified)
	COM 3023 – Foundations of Communication
	COM 2733 – Introduction to Communication Technologies
	COM 2113 – Public Speaking
	COM 1063 – Digital Business Communication
	HON 3223 – Communication and Relationships in Health Care
LSU:	SPCM 2061 – Business and Professional Communication
	SPCM 2060 – Advanced Public Speaking
	SPCM 2010 – Interpersonal Communication
	SPCM 1061 – Public Speaking
BRCC:	SPCH 101 – Fundamentals of Communication
SIUC:	GE-D 152 – Interpersonal Communication

Directed Student Learning**Student Theses and Dissertations*****Directed***

Johnson, C. (2019, May). *Communicating family histories through photography: Identity and presentation of self*. (Master's Thesis, The University of Texas at San Antonio).

Redgate, K. (2014, May). *Efficacy of establishing a speaking center at UTSA: A feasibility study*. (Bachelor's Honors Thesis, The University of Texas at San Antonio).

Pratt, B. M. (2011). *Humor, marital typology, and expectations in new marriages*. (Master's Thesis, The University of Texas at San Antonio).

Rodriguez, D. (2008). *Coach-athlete relations in professional sports: Efficacy vs. immediacy*. (Master's Thesis, The University of Texas at San Antonio).

Elias, D. A. (2004). *The relationship between Middle Eastern turmoil and travel to Egypt*. (Bachelor's Honors Thesis, The University of Texas at San Antonio).

Advised as a Committee Member

Wright, C. E. (2024). *Peer mentor application of the elements of intentionality, self-regulation, and macrostructures: Oral and written persuasion for undergraduates at Hispanic Serving Institutions*. (Doctoral Dissertation, The University of Texas at San Antonio).

- Espinoza, A. S. (2024). *Collaborative storytelling in Dungeons and Dragons and CMC Friendship Maintenance*. (Master's Thesis, The University of Texas at San Antonio).
- Jacobs, A. (2015). *Implementation of business enterprise software in educational organizations: Reactance, efficacy, empathy and locus of control*. (Master's Thesis, The University of Texas at San Antonio).
- Zhong, L. (2014). *Facebook's impact on relational satisfaction and maintenance of long-distance romantic partners*. (Master's Thesis, The University of Texas at San Antonio).
- Rodriguez, A. (2014). *Social mobile gaming applications: User adoption practices and the influence of social networks and mobile gaming advertising*. (Master's Thesis, The University of Texas at San Antonio).
- Blackburn, S. A. (2011). *The influence of Facebook use on pro-environmental behavioral intentions: The roles of parasocial interaction and identification*. (Master's Thesis, The University of Texas at San Antonio).
- Gearhart, S. (2009). *You are what you post: Using social network profiles to express identity*. (Master's Thesis, The University of Texas at San Antonio).
- Gee, G. C. (2009). *Unbinding the double bind: An autoethnography of the lived experiences of a child growing up with a mentally ill parent*. (Master's Thesis, The University of Texas at San Antonio).
- Vela-Williamson, M. S. (2009). *Unacculturated Hispanic customer outreach event toolkit*. (Master's Project, The University of Texas at San Antonio).
- Black, A. M. (2008). *Fairly told: A study and comparison of biblical literature and fairy tales*. (Bachelor's Honors Thesis, The University of Texas at San Antonio).
- Mowrer, S. M. (2007). *Gender differences in nonverbal and verbal approach behaviors and sexual and friendliness intentions*. (Bachelor's Honors Thesis, The University of Texas at San Antonio).
- Sampeck, A. (2005). *The influence of Japanese media on Japanese public opinion and perceptions of America*. (Bachelor's Honors Thesis, The University of Texas at San Antonio).

Reviewed

- Pena, E. M. (2003). *Designing an effective web site: From theory to design and application*. (Bachelor's Honors Thesis, The University of Texas at San Antonio).

Student Research Projects

Student Papers Published

- Gonzalez, G. (2020). Nonverbal immediacies: The benefits of nonverbal immediacy behaviors to intimate relationships [Online]. *UTSA Journal of Undergraduate Research and Scholarly Works*, Volume 7. <https://hdl.handle.net/20.500.12588/244>
- Wilbur, D. (2018). Have you shot anyone?: How combat veterans manage privacy with family and friends. *Psychology of Language and Communication*, 22(1), 71-89.

Redgate, K. (2016). Efficacy of establishing a speaking center at UTSA: A feasibility study [Online]. *UTSA Journal of Undergraduate Research and Scholarly Works, Volume 1*.
<https://hdl.handle.net/20.500.12588/10>

Elias, D. (2003). How gender and relationship status are related to the emotional or behavioral reaction in romantic jealousy. *Proceedings of the 2003 National Conference on Undergraduate Research, Salt Lake City, UT*.

Vega, V. (2003). Perceived teacher immediacy and effects on student learning. *Business Research Yearbook, 10*, 473-477.

Student Papers Presented

Gonzalez, G. (2020, November). *Nonverbal immediacies: The benefits of nonverbal immediacy behaviors to intimate relationships*. Paper presented at the Fall 2020 Undergraduate Research and Creative Inquiry Virtual Showcase, The University of Texas at San Antonio, San Antonio, TX.

*Allen, T. (Accepted but not delivered due to COVID-19). *The perspectives on climate change based on political stance and age*. Paper accepted for presentation at the 20th Annual CoLFA Spring Research Conference, The University of Texas at San Antonio, San Antonio, TX.

*Gamez, I. (Accepted but not delivered due to COVID-19). *Perception of antianxiety effect of supplemental Cannabidiol oil based products*. Paper accepted for presentation at the 20th Annual CoLFA Spring Research Conference, The University of Texas at San Antonio, San Antonio, TX.
(3rd Place, Undergraduate Research Category).

Martinez, R. A. (2019, March). *The effects of media on voter perception and engagement*. Paper presented at the 19th Annual CoLFA Spring Research Conference, The University of Texas at San Antonio, San Antonio, TX.

Reulas Getty, V. (2019, March). *Personal happiness as a result of experiences or material possessions*. Paper presented at the 19th Annual CoLFA Spring Research Conference, The University of Texas at San Antonio, San Antonio, TX.

Carner de Teresa, A. (2018, March). *Online dating: The use of deception strategies to form relationships*. Paper presented at the 18th Annual CoLFA Spring Research Conference, The University of Texas at San Antonio, San Antonio, TX.

Perez, D. (2018, March). *Media and body image*. Paper presented at the 18th Annual CoLFA Spring Research Conference, The University of Texas at San Antonio, San Antonio, TX.

Grobe, E. (2006, November). *The effect of birth order, number and sex of siblings on male gender role conflict*. Paper presented at the 92nd Annual Convention of the National Communication Association, San Antonio, TX.

Hokanson, C. (2006, November). *Crisis management communication: Studies of disasters from preparedness to reaction*. Paper presented at the 92nd Annual Convention of the National Communication Association, San Antonio, TX.

- Broderick, V. (2006, August). *Gaming advertisement attitudes and the Rockstar games affect: A quantitative examination of university students use of media*. Paper presented at the 12th Annual Conference of the International Association for Intercultural Communication Studies, San Antonio, TX.
- Hwang, U. A. (2006, August). *Instant messaging - using new technology: The role of gender and age*. Paper presented at the 12th Annual Conference of the International Association for Intercultural Communication Studies, San Antonio, TX.
- Aguirre, D. (2004, April). *A comparison of student and teacher attitudes toward technology in the classroom*. Paper presented at the 4th annual COLFA Student Research Conference and Competition, The University of Texas at San Antonio.
- Mills, T. (2004, April). *The effect of media images associated with body image*. Paper presented at the 4th annual COLFA Student Research Conference and Competition, The University of Texas at San Antonio.
- Headley, A. A. (2004, March). *More than meets the eye: Female response to positive or negative facial expression*. Paper presented at the 16th annual conference of the International Academy of Business Disciplines, San Antonio, TX.
- Jean, A. (2004, March). *The technical communicator's role in cross-functional teams*. Paper presented at the 16th annual conference of the International Academy of Business Disciplines, San Antonio, TX.
- Wingo, B. (2004, March). *Customer service provider behaviors and the satisfaction of customer needs*. Paper presented at the 16th annual conference of the International Academy of Business Disciplines, San Antonio, TX.
- Banks, D. (2003, April). *Computer mediated communication uses in college courses as it relates to student performance*. Paper presented at the 3rd annual COLFA Student Research Conference and Competition, The University of Texas at San Antonio. (Top undergraduate research paper award).
- Jung, C. (2003, April). *Student satisfaction and perception of educational quality received through interactive television instruction*. Paper presented at the 15th annual conference of the International Academy of Business Disciplines, Orlando, FL.
- Sampeck, A. (2003, April). *The role of socioeconomic class in the media's promotion of the ideal body image and eating disordered behavior*. Paper presented at the 73rd annual meeting of the Southern States Communication Association, Birmingham, AL.

Student Papers Reviewed

- Dawkins, S. (2014, December). *Monopoly: The ethics of capitalism in America*. Paper submitted for the 2015 Prize in Ethics Essay Contest, the Elie Wiesel Foundation for Humanity, New York.

Student Advising

Chaired Committees

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| 2021 | Inna Gomez, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio. |
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- 2019 Pauline Fields, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio.
- 2019 Christian Johnson, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio.
- 2019 Malachi Killgore, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio.
- 2018 Jessica Garcia, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio.
- 2014 Corina Aldape, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio.
- 2014 Elizabeth Miller-Oertling, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio.
- 2012 Ruben Aguillon, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio.
- 2012 John Swanner, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio.
- 2012 Genevieve Lopez, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio.
- 2008 James Harris, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio.
- 2006 Ariadne Magallanes, MA Comprehensive Exams Committee Chair, Department of Communication, The University of Texas at San Antonio.

Committee Memberships

- 2024 Charles Wright, Ph.D. Dissertation Committee External Member, Department of Interdisciplinary Learning and Teaching, The University of Texas at San Antonio.
- 2024 Alanna Espinoza, MA Thesis Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2022 David Perez, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2021 Andrea Martinez, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2020 Brittany Potter, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2019 Alisha Calderon, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.

- 2019 Frankie Ferdin, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2014 Ana Rodriguez, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2014 Lingzi Zhong, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2013 Meghan Abalos, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2013 Kara Livingston-Stringer, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2013 Daniel Sierra, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2013 Katrina Wilgus, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2012 Jessica DeLeon-Torres, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2012 Mitzi Wallace, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2011 Meredith Canales, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2011 Gregory Frieden, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2011 Lisa McDaniel, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2009 Christine Hewlett, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2009 Valarie F. Broderick, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2008 Ayeza Zafar, MA Comprehensive Exams Committee Member, Department of Communication, The University of Texas at San Antonio.
- 2007 Valarie F. Broderick, MA Thesis Committee Member, Department of Communication, The University of Texas at San Antonio.

Guest Lectures and Presentations

- 2025 *From academic idea to small business: A narrative description of the processes of a sole proprietor.* Guest lecture delivered to Shamshad Khan's COM 5003: Introduction to Graduate Studies in Communication, The University of Texas at San Antonio, September 30.

- 2024 *Profile analysis of hourly, daily, and weekly student access to online asynchronous courses.* Guest lecture delivered to Shamshad Khan's COM 5003: Introduction to Graduate Studies in Communication, The University of Texas at San Antonio, October 1.
- 2023 *Time and day: Trends in student access to online asynchronous courses.* Guest lecture delivered to Shamshad Khan's COM 5003: Introduction to Graduate Studies in Communication, The University of Texas at San Antonio, September 26.
- 2022 *The Effects of COVID-19 on Teaching Practices in Medical Education.* Guest lecture delivered to Jamie McDonald's COM 5003: Introduction to Graduate Studies in Communication, The University of Texas at San Antonio, September 27.
- 2021 *Innovation Academy: Guiding students on a new journey* [Internet video presentation]. Guest lecture created for the Office of Academic Innovation, The University of Texas at San Antonio. Available at: <https://utsa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=bc5df5b3-bae3-44b7-b9ca-ad320049a1c9>
- 2021 *Innovation Academy: Managing time between teaching and research* [Internet video presentation]. Guest lecture created for the Office of Academic Innovation, The University of Texas at San Antonio. Available at: <https://utsa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=145fba49-5226-44df-b03d-ad32002ed5b6>
- 2021 *Innovation Academy: The overall journey – Applying course maps* [Internet video presentation]. Guest lecture created for the Office of Academic Innovation, The University of Texas at San Antonio. Available at: <https://utsa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=b7f23fa2-01b7-41b0-a2a8-ad320027779f>
- 2021 *Effects of COVID-19 on Teaching Evaluations.* Guest lecture delivered to Jamie McDonald's COM 5003: Introduction to Graduate Studies in Communication, The University of Texas at San Antonio, September 28.
- 2020 *Communication ethics and public deception.* Guest lecture delivered to Jamie McDonald's COM 5003: Introduction to Graduate Studies in Communication, The University of Texas at San Antonio, September 22.
- 2020 *Teaching technology and innovation.* Guest lecture delivered to Sara DeTurk's COM 5113: Communication and College-level Instruction, The University of Texas at San Antonio, April 30.
- 2019 *Relational trust and dark perception.* Guest lecture delivered to Jamie McDonald's COM 5003: Introduction to Graduate Studies in Communication, The University of Texas at San Antonio, October.

- 2019 *Teaching technology and innovation.* Guest lecture delivered to Sara DeTurk's COM 5113: Communication and College-level Instruction, The University of Texas at San Antonio, April.
- 2018 *Theoretical models for perception, metaperception, and relational outcomes.* Guest lecture delivered to Chris Hajek's COM 5013: Communication Theory, The University of Texas at San Antonio, September.
- 2017 *Qualitative and quantitative evidence.* Guest lecture delivered to Chris Hajek's COM 5003: Introduction to Graduate Studies in Communication, The University of Texas at San Antonio, September.
- 2016 *Qualitative and quantitative evidence.* Guest lecture delivered to Chris Hajek's COM 5003: Introduction to Graduate Studies in Communication, The University of Texas at San Antonio, September.
- 2014 *Calculating descriptive statistics using Excel.* Guest lecture delivered to Sara DeTurk's COM 3073: Conduct of Communication Inquiry, The University of Texas at San Antonio, October.
- 2013 *Selecting appropriate tests and using SPSS.* Guest lecture delivered to Ali Kalso's COM 5023: Quantitative Research Methods, The University of Texas at San Antonio, November.
- 2013 *Selecting appropriate tests and using SPSS.* Guest lecture delivered to Ali Kalso's COM 5023: Quantitative Research Methods, The University of Texas at San Antonio, April.
- 2009 *Models of interpersonal communication.* Guest lecture delivered to Sara DeTurk's COM 3023: Foundations of Communication, The University of Texas at San Antonio, October.
- 2009 *Models of interpersonal communication.* Guest lecture delivered to Renee Cowan's COM 3023: Foundations of Communication, The University of Texas at San Antonio, October.
- 2006 *Selecting appropriate tests and using SPSS.* Guest lecture delivered to Ali Kalso's COM 5023: Quantitative Research Methods, The University of Texas at San Antonio, November.
- 2006 *Coding data for measurement.* Guest lecture delivered to Ali Kalso's COM 5023: Quantitative Research Methods, The University of Texas at San Antonio, November.
- 2006 *Theorizing interpersonal communication.* Guest lecture delivered to Elaine Wittenberg-Lyles' COM 5003: Introduction to Graduate Studies in Communication Theory, The University of Texas at San Antonio, October.
- 2006 *Models of interpersonal communication.* Guest lecture delivered to Ryan McPherson's COM 3023: Foundations of Communication, The University of Texas at San Antonio, September.

- 2006 *Theories of interpersonal communication.* Guest lecture delivered to Viviana Rojas's COM 3083: Language and Communication Theory, The University of Texas at San Antonio, May.
- 2006 *Meeting health needs through communication.* Guest lecture delivered to Tina Zawacki's HON 3223: Understanding Health Disparities, The University of Texas at San Antonio, May.
- 2006 *Using SPSS to analyze quantitative data.* Guest lecture professional seminar, Department of Communication MA Program, The University of Texas at San Antonio, April.
- 2006 *Dimensions of communication research.* Guest lecture delivered to Viviana Rojas's COM 3023: Foundations of Communication, The University of Texas at San Antonio, February.
- 2005 *Coding data for measurement.* Guest lecture delivered to Ali Kanso's COM 5023: Quantitative Research Methods, The University of Texas at San Antonio, November.
- 2005 *Enhancing provider/patient health communication.* First Annual San Antonio Health Literacy Conference, October.
- 2005 *Models of interpersonal communication.* Guest lecture delivered to Sara DeTurk's COM 3023: Foundations of Communication, The University of Texas at San Antonio, October.
- 2005 *Models of interpersonal communication.* Guest lecture delivered to Ryan McPherson's COM 3023: Foundations of Communication, The University of Texas at San Antonio, October.
- 2004 *Brown bag lecture: The experience of family cohesion, inclusion and exclusion.* The University of Texas at San Antonio, October.
- 2004 *Communication between parents and children.* Guest lecture delivered to the Central Park Lion's Club, San Antonio, TX, August.
- 2004 *Introduction to communication.* Guest lecture delivered to potential incoming freshmen for "Come to Class Day," The University of Texas at San Antonio, February.
- 2003 *Models of interpersonal communication.* Guest lecture delivered to Kent Wilkinson's COM 2213: Foundations of Communication, The University of Texas at San Antonio, October.
- 2003 *Models of interpersonal communication.* Guest lecture delivered to Margaret Batschelet's COM 2213: Foundations of Communication, The University of Texas at San Antonio, September.
- 2003 *Introduction to communication.* Guest lecture delivered to potential incoming freshmen for "Come to Class Day," The University of Texas at San Antonio, February.

- 2002 *Public relations and persuasion in political campaigns.* Guest lecture delivered to Ali Kansa El-Ghori's COM 3523: Public Relations, The University of Texas at San Antonio, November.
- 2002 *Relational development and dissolution.* Guest lecture delivered to Elissa Foster's COM 3383: Interpersonal Communication, The University of Texas at San Antonio, October.
- 2002 *Research in interpersonal and family communication.* Guest lecture delivered to Kenton Wilkinson's COM 2213: Foundations of Communication, The University of Texas at San Antonio, October.
- 2002 *Models of interpersonal communication.* Guest lecture delivered to Kenton Wilkinson's COM 2213: Foundations of Communication, The University of Texas at San Antonio, March.
- 2001 *Research in interpersonal and family communication.* Guest lecture delivered to Emily Langan's COM 2213: Foundations of Communication, The University of Texas at San Antonio, October.
- 2001 *Research in interpersonal and family communication.* Guest lecture delivered to Kenton Wilkinson's COM 2213: Foundations of Communication, The University of Texas at San Antonio, October.
- 2001 *Nonverbal communication: The language of love.* Guest lecture delivered to the residents of the Louisiana State University East Campus Apartments, Baton Rouge, April.
- 2000 *Research in interpersonal and family communication.* Guest lecture delivered to Ken Zagacki's SPCM 1150: Survey of Communication Studies, Louisiana State University, Baton Rouge, November.

SERVICE ACTIVITIES

Department Service

- 2024 Chair, Assessment Committee, Department of Communication, The University of Texas at San Antonio.
- 2024 Faculty Awards Committee, Department of Communication, The University of Texas at San Antonio.
- 2023-24 Global Communication Initiatives Committee, Department of Communication, The University of Texas at San Antonio.
- 2022 New Media Search Committee, Department of Communication, The University of Texas at San Antonio.
- 2019 Administrative Associate II Search Committee, Department of Communication, The University of Texas at San Antonio.

2019	Assistant Debate Coach Search Committee, Department of Communication, The University of Texas at San Antonio.
2018	Assistant Debate Coach Search Committee, Department of Communication, The University of Texas at San Antonio.
2017	Director of Debate Search Committee, Department of Communication, The University of Texas at San Antonio.
2007-10	Department Faculty Review Advisory Committee, Department of Communication, The University of Texas at San Antonio.
2007-10	Chair, Graduate Program Committee, MA Program in Communication, The University of Texas at San Antonio.
2006-07	Academic Policy and Curriculum Committee, Department of Communication, The University of Texas at San Antonio.
2006-07	Communication Week Committee, Department of Communication, The University of Texas at San Antonio.
2006-07	Graduate Program Committee, Department of Communication, The University of Texas at San Antonio.
2006-07	MA Comprehensive Exams Proctor, Department of Communication, The University of Texas at San Antonio.
2006-07	New Media Search Committee, Department of Communication, The University of Texas at San Antonio.
2005-06	Faculty Advisory Committee Chair, Department of Communication, The University of Texas at San Antonio.
2005	Communication Week Committee, Department of Communication, The University of Texas at San Antonio.
2004-05	Faculty Advisory Committee, Department of Communication, The University of Texas at San Antonio.
2003-04	Graduate Program Committee, Department of Communication, The University of Texas at San Antonio.
2003-04	Research liaison, Department of Communication, The University of Texas at San Antonio.
2003-04	Adhoc Committee to Review COM 2213, Department of Communication, The University of Texas at San Antonio.
2003	Electronic Media Search Committee, Department of Communication, The University of Texas at San Antonio.
2002	Library liaison, Department of Communication, The University of Texas at San Antonio.

- 2002 Interpersonal Search Committee, Department of Communication, The University of Texas at San Antonio.
- 2002 Organizational Search Committee, Affirmative Action Advocate, Department of Communication, The University of Texas at San Antonio.
- 2001 Academic Policy and Curriculum Committee, Department of Communication, The University of Texas at San Antonio.
- 1999 Graduation Committee, Department of Speech Communication, Louisiana State University.
- 1999 Grant Writing Committee, Department of Speech Communication, Louisiana State University.
- 1995 GE-D 152 (General Education - Interpersonal Communication) Course Restructuring Committee Chair, Department of Speech Communication, Southern Illinois University at Carbondale.
- 1994-95 Speech Communication Organization representative to the Graduate and Professional Student Council, Southern Illinois University at Carbondale.
- 1994-95 Speech Communication Organization Librarian, Department of Speech Communication, Southern Illinois University at Carbondale.
- 1993-94 Doctoral Teaching Assistant representative on the Undergraduate Curriculum Committee for the Department of Speech Communication, Southern Illinois University at Carbondale.
- 1993 GE-D 152 (General Education - Interpersonal Communication) Course Activities Committee, Department of Speech Communication, Southern Illinois University at Carbondale.
- 1992-93 Presentation and consultation on computerized grading systems for graduate teaching assistants, Department of Speech Communication, Southern Illinois University at Carbondale.

College Service

- 2022 FTT Promotion Guidelines Subcommittee, College of Liberal and Fine Arts, The University of Texas at San Antonio.
- 2021-22 Member, Phase II Tactical Visioning Task Force, College of Liberal and Fine Arts, The University of Texas at San Antonio.
- 2021- Advisory Board Member, Center for Digital Initiatives, College of Liberal and Fine Arts, The University of Texas at San Antonio.
- 2019 University Marshall, College of Liberal and Fine Arts Commencement, The University of Texas at San Antonio, May.
- 2019 Panel Moderator, *19th Annual Spring Research Conference*, College of Liberal and Fine Arts, The University of Texas at San Antonio.

- 2017 Secretary, Faculty Forum, College of Liberal and Fine Arts, The University of Texas at San Antonio.
- 2011 Assistant lighting director for the performance: *Actors From The London Stage* in Shakespeare's "The Tempest." The University of Texas at San Antonio, October 5-8.
- 2010 Assistant lighting director for the performance: *Actors From The London Stage* in Shakespeare's "A Midsummer Night's Dream." The University of Texas at San Antonio, October 6-9.
- 2007-10 College Graduate Committee, College of Liberal and Fine Arts, The University of Texas at San Antonio.
- 2009 Technical director for the performance: *Actors From The London Stage* in Shakespeare's "King Lear." The University of Texas at San Antonio, October 7-10.
- 2009 Philosophy Search Committee, Department of Classics and Philosophy, The University of Texas at San Antonio.
- 2009 Classics Search Committee, Department of Classics and Philosophy, The University of Texas at San Antonio.
- 2007-09 College Faculty Review Advisory Committee, College of Liberal and Fine Arts, The University of Texas at San Antonio.
- 2008 Technical director for the performance: *Actors From The London Stage* in Shakespeare's "The Winter's Tale." The University of Texas at San Antonio, October 8-11.
- 2008 Hooder, College of Liberal and Fine Arts Commencement, The University of Texas at San Antonio, May.
- 2007 Technical director for the performance: *Actors From The London Stage* in Shakespeare's "MacBeth." The University of Texas at San Antonio, October 12-15.
- 2007 Faculty Greeter, College of Liberal and Fine Arts Commencement, The University of Texas at San Antonio, May.
- 2006-07 College Faculty Advisory Committee, College of Liberal and Fine Arts, The University of Texas at San Antonio.
- 2006 Faculty Greeter, College of Liberal and Fine Arts Commencement, The University of Texas at San Antonio, December.
- 2006 Technical director for the performance: *Actors From The London Stage* in Shakespeare's "Hamlet." The University of Texas at San Antonio, October 4 - 7.
- 2006 Banner Marshall, College of Liberal and Fine Arts Commencement, The University of Texas at San Antonio, May.

- 2005 Technical director for the performance: *Actors From The London Stage* in Shakespeare's "Twelfth Night or What You Will." The University of Texas at San Antonio, September 21 – 24.
- 2005 Lighting director for the presentation: "The 2005 Indian Student Association Talent Show." The University of Texas at San Antonio, April 2.
- 2004 Banner Marshall, College of Liberal and Fine Arts Commencement, The University of Texas at San Antonio, December.
- 2004 Assistant Lighting director for the presentation: "American jobs: A national conversation." The University of Texas at San Antonio, November 23.
- 2004 Lighting director for the presentation: "Our moments in time series: The Mexican Revolution and its effects on the United States." The University of Texas at San Antonio, November 20.
- 2004 Technical director for the performance: *Actors From The London Stage* in Shakespeare's "A Midsummer Night's Dream." The University of Texas at San Antonio, October 13 - 16.
- 2003-04 College Faculty Grievance Committee, College of Liberal and Fine Arts, The University of Texas at San Antonio.
- 2003 Student Marshall, College of Liberal and Fine Arts Commencement, The University of Texas at San Antonio, December.
- 2003 Technical director for the performance: *Actors From The London Stage* in Shakespeare's "Measure for Measure." The University of Texas at San Antonio, October 15 - 18.
- 2003 Technical director for the performance: National Asian Indian Dance Convention 2003. The University of Texas at San Antonio, July 18 - 20.
- 2003 Technical director for the performance: *Actors From The London Stage* in Shakespeare's "The Tempest." The University of Texas at San Antonio, March 26 - 29.
- 2003 Faculty Development Leave Committee, The University of Texas at San Antonio.
- 2002 Technical director for the performance: *Actors From The London Stage* in Shakespeare's "Much Ado About Nothing." The University of Texas at San Antonio, October 16 - 19.
- 2002 Technical director for the performance: "Frida, un retablo." The University of Texas at San Antonio, October 11.

University Service

- 2025 CoLFA Representative, CoEHD 17th Annual Research Colloquium Planning Committee, The University of Texas at San Antonio.

- 2023 UTSA Representative, Co-Chair, Communication Field of Study subcommittee for the Texas Transfer Advisory Committee, Texas Higher Education Coordinating Board.
- 2023 External CFRAC Member, College of Education and Human Development, The University of Texas at San Antonio.
- 2022 Workshop Co-facilitator, Focused Becoming a Mentor @ UTSA, The University of Texas at San Antonio, September 23 & 30. 8 participants.
- 2022 Ad hoc Internal Reviewer, Academic Program Review, The University of Texas at San Antonio.
- 2022 Senior Faculty, *Senior Faculty Networking Session: New Faculty Orientation*. The University of Texas at San Antonio, August 3.
- 2022 Workshop Co-facilitator, *Becoming a mentor*, The University of Texas at San Antonio, June 14 – June 16. 22 participants.
- 2022 Peer Reviewer, FY 2023 GREAT, VP for Research, Economic Development, and Knowledge Enterprise, The University of Texas at San Antonio.
- 2022 Peer Reviewer, Andrew Carnegie Fellows, VP for Research, Economic Development, and Knowledge Enterprise, The University of Texas at San Antonio.
- 2021-22 Parliamentarian, Department Chairs Council, The University of Texas at San Antonio.
- 2021-22 Outside Department Chair Member, Alvarez College of Business Dean Search Advisory Committee, The University of Texas at San Antonio.
- 2021-22 Outside Department Chair Member, Marketing Department Chair Search Committee, College of Business, The University of Texas at San Antonio.
- 2020-21 Outside Department Chair Member, Marketing Department Chair Search Committee, College of Business, The University of Texas at San Antonio.
- 2020-21 Outside Department Chair Member, College of Business Dean Search Committee, The University of Texas at San Antonio.
- 2020-21 Member, Enabling Clear Pathways to Degree Completion, Tactical Team 5, The University of Texas at San Antonio.
- 2020 Co-Chair, University Forms and Processes Topic Group, Degree Mapping and Major Sequencing Work Group, Tactical Team 5, The University of Texas at San Antonio.
- 2020 Member, Major and Minor Size Topic Group, Degree Mapping and Major Sequencing Work Group, Tactical Team 5, The University of Texas at San Antonio.

- 2018 Peer Reviewer, FY 2019 GREAT, VP for Research, Economic Development, and Knowledge Enterprise, The University of Texas at San Antonio.
- 2018 Assessor, Core Curriculum Assessment: Critical Thinking Calibration and Assessment, The University of Texas at San Antonio, June.
- 2018 Chair's Training Planning Committee, The University of Texas at San Antonio.
- 2018 Promotion and Tenure Process Review Committee, The University of Texas at San Antonio.
- 2018 Judge, Undergraduate Research and Creative Inquiry Showcase, The University of Texas at San Antonio.
- 2018 UTSA Mission, Vision, Goals Working Group, The University of Texas at San Antonio.
- 2018 Steering Committee: Finance and Budget Model Task Force, The University of Texas at San Antonio.
- 2017-18 Chair, Department Chairs Council, The University of Texas at San Antonio.
- 2017-18 Finance and Budget Model Task Force, The University of Texas at San Antonio.
- 2017 CLASS Coordinating Council, The University of Texas at San Antonio.
- 2017 Graduate Education Task Force, The University of Texas at San Antonio.
- 2017 Judge, Undergraduate Research and Creative Inquiry Showcase, The University of Texas at San Antonio.
- 2017 RowdyExchange Advisory Committee, The University of Texas at San Antonio.
- 2016-17 Vice Chair, Department Chairs Council, The University of Texas at San Antonio.
- 2016-17 Strategic Budget and Fiscal Sustainability Task Force, The University of Texas at San Antonio.
- 2016- Office of Information Technology Faculty Advisory Committee, The University of Texas at San Antonio.
- 2016-17 SciQuest Procurement Advisory Committee, The University of Texas at San Antonio.
- 2015-16 UTSA Vision 2020: Premier Graduate Programs Sub-committee, The University of Texas at San Antonio.
- 2015-16 STARS Faculty Hiring Committee, The University of Texas at San Antonio.
- 2010-14 University Enrollment Management Committee, The University of Texas at San Antonio.
- 2012-13 GRIP Alternative Delivery Subcommittee, The University of Texas at San Antonio.

- 2012 UT System Transformation in Medical Education initiative, Communication Course Development, FAME Program, The University of Texas at San Antonio.
- 2012 NTT Titles Working Group, The University of Texas at San Antonio.
- 2011-13 Academic Technology Advisory Committee, The University of Texas at San Antonio.
- 2011 Faculty LMS Task Force, The University of Texas at San Antonio.
- 2009 *Honor Thesis Panel*, Invited Panelist. The University of Texas at San Antonio, October.
- 2009 MA Program in Communication Representative, *UTSA Graduate Fair*, The University of Texas at San Antonio.
- 2007-08 Vice Chair, Institutional Review Board, The University of Texas at San Antonio.
- 2007-08 IRB Representative, Committee on Conflict of Interest in Research and Intellectual Property, The University of Texas at San Antonio.
- 2006-07 Faculty Senate Academic Freedom and Tenure Committee, The University of Texas at San Antonio.
- 2006-07 Institutional Review Board Alternate Member, The University of Texas at San Antonio.
- 2006-07 Faculty Senate Ad-hoc Committee on Student Course Evaluations, The University of Texas at San Antonio.
- 2005-07 Faculty Senate, The University of Texas at San Antonio.
- 2006 Conversation Leader, *Doctors and patients: Communicating to enhance your health*, The 6th Annual Great Conversation, The University of Texas at San Antonio.
- 2005-06 Board of Directors, Child and Adolescent Policy Research Institute, The University of Texas at San Antonio.
- 2005-06 Ph.D. in Child Development Program Proposal Committee, The University of Texas at San Antonio.
- 2004-05 Faculty Senate Grievance Committee, The University of Texas at San Antonio.
- 2004 Conversation Leader, *Getting your adolescent to talk to you*, The 4th Annual Great Conversation, The University of Texas at San Antonio.
- 2003-04 Faculty Senate Grievance Committee, The University of Texas at San Antonio.
- 2002 Faculty Senate Grievance Committee Panel Chair, The University of Texas at San Antonio.
- 1997-98 North Central Accreditation Institutional Relations and Outreach Task Force, Southern Illinois University at Carbondale.

- 1997 Planning Committee for the Graduate School Teaching Assistant Training Workshop, Southern Illinois University at Carbondale.
- 1997 Graduate School Acting Dean Search Advisory Committee, Southern Illinois University at Carbondale.
- 1996-97 Graduate and Professional Student Council, Vice President for Graduate School Affairs, Southern Illinois University at Carbondale.
- 1996-97 Graduate School Associate Dean Search Committee, Southern Illinois University at Carbondale.
- 1996-97 Graduate Council Expanded Executive Committee, Southern Illinois University at Carbondale.
- 1996-97 Graduate School Planning and Budget Committee, Southern Illinois University at Carbondale.
- 1996-97 World Wide Web homepage author and webmaster for the Graduate and Professional Student Council, Southern Illinois University at Carbondale.
- 1996 Committee to Amend the Student Conduct Code, Southern Illinois University at Carbondale.
- 1996 Graduate and Professional Student Council, Graduate Orientation Task Force Chair, Southern Illinois University at Carbondale.
- 1995-97 Research Committee of the Graduate Council, Southern Illinois University at Carbondale.
- 1995-96 Graduate and Professional Student Council Representative to the Graduate Council, Southern Illinois University at Carbondale.
- 1995-96 Graduate and Professional Student Council Representative on the Affirmative Action Advisory Committee, Southern Illinois University at Carbondale.
- 1995-96 Graduate and Professional Student Council Representative to the Traffic and Parking Appeals Board, Southern Illinois University at Carbondale.
- 1995 Graduate and Professional Student Council Executive Board, Southern Illinois University at Carbondale.
- 1992 Newsletter editor, Graduate Student Association, Louisiana State University, Baton Rouge.
- 1991 Moderated the Louisiana State University Forum, Baton Rouge.

University System Service

- 2017 UTSA Department Chairs Council Representative, UT System Shared Governance Meeting, The University of Texas at San Antonio.

Professional Service

Editorship/Reviewer

2025	Manuscript Reviewer, <i>Quarterly Review of Business Disciplines</i> .
2024	Manuscript Reviewer, <i>Journalism and Mass Communication Educator</i> .
2023	Reviewer, External Promotion application of Dr. Wan-Lin Chang, Assistant Professor of Communication, The University of Texas Rio Grande Valley.
2023	Manuscript Reviewer, <i>Qeios</i> .
2023	Manuscript Reviewer, <i>Quarterly Review of Business Disciplines</i> .
2022	Manuscript Reviewer, <i>American Behavioral Scientist</i> .
2022	Manuscript Reviewer, <i>Quarterly Review of Business Disciplines</i> .
2021	Manuscript Reviewer, <i>Quarterly Review of Business Disciplines</i> .
2021	Reviewer, External Promotion application of Dr. Nikkie Hodgson, Assistant Professor of Communication, The University of Texas Rio Grande Valley.
2019	Manuscript Reviewer, <i>Quarterly Review of Business Disciplines</i> .
2017	Reviewer, External Promotion application of Dr. Amiee Shelton, Associate Professor of Communication, Roger Williams University.
2015	Manuscript Reviewer, <i>Southern Communication Journal</i> .
2010-13	Associate Editor, <i>Business Research Yearbook</i> .
2005-10	Conference Paper Reviewer, International Academy of Business Disciplines.
2009	Manuscript Reviewer, <i>Southern Communication Journal</i> .
2007-09	Manuscript Reviewer, <i>Business Research Yearbook</i> .

Conference Coordination

2011-12	Crisis Management Track Chair, International Academy of Business Disciplines.
2005-10	Interpersonal/Small Group Communication Track Chair, International Academy of Business Disciplines.
2005-06	Local Planning Co-Chair, National Communication Association.
2004-05	Student Track Chair, International Academy of Business Disciplines.
2004	Local Organizing Committee Co-Chair, International Academy of Business Disciplines.

Chaired Panels

- 2012 *Health communication*. Panel chaired at the 24th annual conference of the International Academy of Business Disciplines, Long Beach, CA, April.
- 2012 *Academic issues*. Panel chaired at the 24th annual conference of the International Academy of Business Disciplines, Long Beach, CA, April.
- 2008 *Interdisciplinary panel on interpersonal communication and tourism*. Panel chaired at the 20th annual conference of the International Academy of Business Disciplines, Houston, TX, April.
- 2006 *Contexts for interpersonal communication*. Panel chaired at the 18th annual conference of the International Academy of Business Disciplines, San Diego, CA, April.
- 2004 *Proposals for interpersonal communication studies*. Panel chaired at the 16th annual conference of the International Academy of Business Disciplines, San Antonio, TX, March.
- 2004 *Research applications in health communication case studies*. Panel chaired at the 16th annual conference of the International Academy of Business Disciplines, San Antonio, TX, March.
- 2001 *The use of PowerPoint in public speaking classrooms*. Panel chaired at the 87th annual meeting of the National Communication Association, Atlanta, GA, November.
- 1996 *Parent-child communication and relationships*. Panel chaired at the 82nd annual meeting of the Speech Communication Association, San Diego, CA, November.
- 1995 *Multiple methods for studying families*. Panel chaired at the Family Communication Division pre-convention conference of the 81st annual meeting of the Speech Communication Association, San Antonio, TX, November.

Invited Discussant

- 2019 *Challenges and opportunities in health communication*. The 31st annual conference of the International Academy of Business Disciplines, Jacksonville, FL, April.
- 2009 *Special student papers*. The 21st annual conference of the International Academy of Business Disciplines, St. Louis, MO, April.
- 2009 *Groundbreaking projects in communication*. The 21st annual conference of the International Academy of Business Disciplines, St. Louis, MO, April.
- 2009 *Diplomacy and study-abroad in the Middle-East*. The 21st annual conference of the International Academy of Business Disciplines, St. Louis, MO, April.

- 2006 *How to foster the image of the United States in the Middle East.* The 16th annual conference of the International Academy of Business Disciplines, San Diego, CA, April.
- 2005 *Ethical and social issues: International negotiations - Cultural perspectives.* The International Academy of Business Disciplines, Pittsburgh, PA, April.

Statistical Consulting Resulting in Publications or Presentations

- Rojas, V. (2008). *Reasons to retire (or migrate) to Mexico: A case study in Lake Chapala and San Miguel Allende.* Guest panelist at the First Summit of the Mexican Association for Retirement Communities, AMAR, 2B Alive: Independent and Assisted Living Industry Summit and Expo, La Jolla, CA, May 2, 2008.
- Rojas, V. (2008). *La migración internacionalde jubilados de los Estados Unidos (International Retirement Migration of U.S. Retirees).* Guest panelist at the XXXIII Tianguis Turístico, Acapulco, Mexico, April 14, 2008.
- Kanso, A. M., & Nelson, R. A. (2007). Multinational corporations and the challenge of global advertising: What do U.S. headquarters consider important in making media-selection decisions? *International Marketing Review*, 24(5), 563-590.

Other Service to the Profession

- 2001 World Wide Web homepage author and webmaster, Family Communication Division, National Communication Association.
- 1997-98 Electronic Informant for the Family Communication Division, National Communication Association.
- 1996-97 World Wide Web homepage author, electronic editor and webmaster for the Family Communication Division of the Speech Communication Association.
- 1995-97 Student and New Professional Representative to the Family Communication Division of the Speech Communication Association.

Community Service Related to Expertise

- 2017 Judge, Bexar County High School Film Festival, San Antonio, TX.
- 2002 Judged forensic competition including prose and extemporaneous speaking events, University Interscholastic League, District 30 AA, Natalia, TX.
- 2001 Director of Information, Louisiana High School Rally, Department of Speech Communication, Louisiana State University, Baton Rouge, LA.
- 2001 Judged forensic competition including persuasive, extemporaneous and impromptu speaking events, Intercollegiate Mardi-Gras Tournament, Department of Speech Communication, Louisiana State University, Baton Rouge, LA.
- 2000 Chair, Extemporaneous Speaking, Louisiana High School Rally, Department of Speech Communication, Louisiana State University, Baton Rouge, LA.

- 1995 Judged at the first annual Public Speaking Contest, Department of Speech Communication, Southern Illinois University at Carbondale.
- 1990-92 Judged forensic competition including debate, extemporaneous and impromptu speaking events, Intercollegiate Mardi-Gras Tournaments, Department of Speech Communication, Louisiana State University, Baton Rouge, LA.
- 1990-92 Judged persuasive speaking competitions, Louisiana State University, Baton Rouge, LA.
- 1990 Judged high school forensic activities, Clinton High School, Clinton, MS.

Community Service Unrelated to Expertise

- 2022-25 Volunteer, Fredericksburg Primary School, Fredericksburg, TX.
- 2010-25 Road Captain, Texas Hill Country Chapter, Harley Owners Group #1410, Boerne, TX.
- 2021-22 Safety Officer, Texas Hill Country Chapter, Harley Owners Group #1410, Boerne, TX.
- 2018-22 Guest Reader, Sunshine Cottage School for Deaf Children, San Antonio, TX.
- 2019 Volunteer, Cibolo Nature Center, UTSA Day of Service, Boerne, TX.
- 2018-19 Scholarship Committee Chair, Comfort Athletic Bosters Club, Comfort, TX.
- 2018 Volunteer, City of San Antonio, Office of Historic Preservation, UTSA Day of Service, San Antonio, TX
- 2002 Religious Education Instructor, St. Mark the Evangelist Catholic Church, San Antonio, TX.
- 1998-99 Secretary, Louisiana Academy of Family Physicians Foundation Board of Directors, Baton Rouge, LA.
- 1998 Religious Education Instructor, St. John the Baptist Catholic Church, Zachary, LA.
- 1998 Computer Instructor, East Baton Rouge Council on Aging, Zachary, LA.
- 1996-97 Deputy Registrar for the County of Jackson, State of Illinois.

OTHER PROFESSIONAL EXPERIENCE

- 2021- Founder and CEO, [Stat Tree](#), LLC., Boerne, Texas.

PROFESSIONAL DEVELOPMENT

Symposium Participation

- | | |
|---------|---|
| 2024 | <i>Be Bold with Canvas</i> . Academic Innovation, The University of Texas at San Antonio, February. |
| 2024 | <i>Embracing the future: ACUE's AI quick study series unveiled!</i> Association of College and University Educators, February. |
| 2022 | <i>Innovation Academy</i> . Academic Innovation, The University of Texas at San Antonio, February-May. |
| 2020-21 | <i>Effectice Online Teaching Practices: Cohort A</i> . Association of College and University Educators, August-March. |
| 2020 | <i>Applying the QM Rubric</i> . QualityMatters.org, May. |
| 2020 | <i>Department Chair Training in Resources to Support Our Student's Wellbeing and Success</i> . The University of Texas at San Antonio, April. |
| 2020 | <i>Becoming a Mentor at UTSA</i> . (Based upon curriculum developed by the Center for the Improvement of Mentored Experiences in Research). The University of Texas at San Antonio, February-March. |
| 2020 | <i>Department Chair Training in Handling Student Complaints</i> . The University of Texas at San Antonio, March. |
| 2019 | <i>Department Chair Training in Inclusive Excellence</i> . College of Liberal and Fine Arts, The University of Texas at San Antonio, November. |
| 2019 | <i>Tools for Managing Corrective Action and Progressive Discipline</i> . College of Liberal and Fine Arts, The University of Texas at San Antonio, October. |
| 2019 | <i>Staff Performance Evaluations and Assessments</i> . College of Liberal and Fine Arts, The University of Texas at San Antonio, October. |
| 2019 | <i>Difficult Discussions</i> . College of Liberal and Fine Arts, The University of Texas at San Antonio, October. |
| 2019 | <i>Partnerships for Innovation at NSF</i> . National Academies of Sciences, Engineering, Medicine, Government-University-Industry Research-Roundtable. Webinar, September. |
| 2019 | <i>Academic Innovations and Faculty</i> . College of Liberal and Fine Arts, The University of Texas at San Antonio, September. |
| 2019 | <i>Adobe Creative Campus Collaboration</i> . University of Miami, Miami, FL, February. |
| 2018 | <i>Summer Transfer Pathway Forum</i> . Texas State University, San Marcos, July. |

- 2018 *Southwest NSF I-Corps Summer Regional Program*. The University of Texas M. D. Anderson Cancer Center, Houston, TX, June.
- 2018 *Provost Academy for Teaching Excellence: Teaching is my Superpower*. The University of Texas at San Antonio, May.
- 2017 *Advancing Student Success Forum: Defining the Faculty Role in Student Success*. The University of Texas at San Antonio, October.
- 2017 *Online Cyber Faculty Training – Best practices for facilitating online office hours*. The University of Texas at San Antonio, June.
- 2017 *Online Cyber Faculty Training – Rubrics and feedback (via inline grading) for assignments*. The University of Texas at San Antonio, May.
- 2017 *Online Cyber Faculty Training – Fostering a community with self and peer assessment*. The University of Texas at San Antonio, May.
- 2017 *Online Cyber Faculty Training – Best practices: Launching and facilitating your course*. The University of Texas at San Antonio, May.
- 2017 *Online Cyber Faculty Training – Course design and development*. The University of Texas at San Antonio, May.
- 2016 *Provost's Academy for Teaching Excellence: Creating Impactful Educational Experiences*. The University of Texas at San Antonio, May.
- 2016 *Academy of Distinguished Teaching Scholars: Shared Experiences Forum – The Challenges of Reducing DFWs, Strategies that Work*. The University of Texas at San Antonio, March.
- 2014 *UTSA Hybrid Academy*. The University of Texas at San Antonio, May.
- 2014 *Quantitative Literacy Program, Faculty Development Workshop*. The University of Texas at San Antonio, May.
- 2014 *Introduction to Hybrid Learning*. The University of Texas at San Antonio, April.
- 2014 *SoftChalk Webinar*. The University of Texas at San Antonio, April.
- 2014 *Blackboard Grade Center to Banner ASAP grade Migration Workshop*. The University of Texas at San Antonio, February.
- 2013 *CourseLeaf Training*. The University of Texas at San Antonio, November.
- 2013 *BlackBoard Grade Center Advanced Training*. The University of Texas at San Antonio, November.
- 2013 *The Next Generation Classroom Workshop*. The University of Texas at San Antonio, April.
- 2012 *Team-based Learning Workshop*. The University of Texas at San Antonio, November.

- 2012 *Active Learning: Research and Best Practices Workshop*. The University of Texas at San Antonio, May.
- 2009 *Graduate Recruiting Strategies Seminar*. The University of Texas at San Antonio, June.
- 2007 *Conflict of Interest: How to Spot and Manage It*. The University of Texas at San Antonio, June.
- 2007 *Developing Human Research Protection Policies & Procedures: Compliance with Regulations and More*. Office of Human Research Protection, U. S. Department of Health and Human Services, Houston, Texas, March.
- 2006 *Raising Graduation Rates Summit*. The University of Texas at San Antonio, March.
- 2005 *Institute on Mentorship, Collaboration and Undergraduate Research in the Social Sciences and Humanities*. The Council on Undergraduate Research, Bridgewater, MA, July.
- 2002 *Workshop on Interdisciplinary Exploration of Social Cooperation*. University of Memphis, TN, February.
- 2002 *TLC Summer Teaching Institute: Course Development for Effective Teaching and Learning*. The University of Texas at San Antonio, May.
- 2001 *FASEB Grant Writing Training Seminar: "Write Winning Grants."* The University of Texas at San Antonio, December.

ACADEMIC AWARDS AND HONORS

- 2024 Fulbright Specialist, U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA) and World Learning.
- 2024 *Reviewer Spotlight, H. Paul LeBlanc III, [Quarterly Review of Business Disciplines](#), 10(3/4), p120.*
- 2024 *QualityMatters™* Certification (v7), COM 3073 – Conduct of Communication Inquiry.
- 2021 Certificate in Effective College Instruction, Association of College and University Educators and the American Council on Education.
- 2020 *QualityMatters™* Certification (v6), COM 3073 – Conduct of Communication Inquiry.
- 2019 Innovation Award, NSF I-Corps Technical Lead, Office of Commercialization and Innovation, The University of Texas at San Antonio.
- 2017 The Amber Award, UTSA Ambassadors, The University of Texas at San Antonio.

- 2010 Outstanding Service Award, Associate Editor of the Business Research Yearbook, International Academy of Business Disciplines.
- 2006 Significant Service to the Profession Award, National Communication Association.
- 2006 Alumni Association Distinguished Teaching Award finalist, The University of Texas at San Antonio.
- 2005 Best Quantitative Paper Award, International Academy of Business Disciplines.
- 2004 President's Award for Outstanding Service to the International Academy of Business Disciplines.
- 2002 Outstanding Service to Students with Disabilities Teaching Award, Office of Disability Services, The University of Texas At San Antonio.

Awards and Honors as a Student

- 1996-97 Darrell Johnson Outstanding Career Contribution to the Graduate and Professional Student Council Award, Southern Illinois University at Carbondale.
- 1996 Elected to the Sphinx Club Honor Society for service to the university, Southern Illinois University at Carbondale.
- 1996 Top Student Paper Award, Language and Social Interaction Division, Southern States Communication Association.
- 1995-96 Deborah Joy Brown Distinguished Service Award, Graduate and Professional Student Council, Southern Illinois University at Carbondale.
- 1994 Elected to Phi Kappa Phi National Honor Society, Southern Illinois University at Carbondale Chapter.
- 1988 Graduated Magna Cum Laude, St. Mary's University, San Antonio, TX, 1988.
- 1988 High Honors, Dean's List, School of Humanities and Social Sciences, St. Mary's University, San Antonio, TX.
- 1987-88 Alumni Scholar Award, St. Mary's University Alumni Association, San Antonio, TX.
- 1987 High Honors, Dean's List, School of Humanities and Social Sciences, St. Mary's University, San Antonio, TX.
- 1986 Highest Honors, Dean's List, School of Humanities and Social Sciences, St. Mary's University, San Antonio, TX.

Biographical Listings

- 2020 Albert Nelson Marquis Lifetime Achievement Award, Who's Who in America, 74th Edition.

2007	Who's Who in America, 61 st Edition.
2007	Who's Who in American Education, 7 th Edition.
2006	Who's Who in American Education, 6 th Edition.
2005	Who's Who Among America's Teachers, Fall.
2004	International Who's Who of Professional Educators, Spring.
2004	Who's Who Among America's Teachers, Fall.
2003	Who's Who in America, 57 th Edition.
2002	Who's Who in America, 56 th Edition.
2001	Who's Who in America, 55 th Edition.
2001	International Directory of Distinguished Leadership, 10 th Edition.
2000	Who's Who in the World, Volume 17.
2000	Who's Who in America, 54 th Edition.
1999	Who's Who in in the Midwest, Volume 26.

Biographical Listings as a Student

1997	Who's Who Among Students in American Universities and Colleges, Volume 63.
1988	Outstanding College Students of America, 1988.
1988	Who's Who Among Students in American Universities and Colleges, Volume 54.

PROFESSIONAL AFFILIATIONS

2024-	American Educational Research Association.
2016-	Texas Speech Communication Association.
2003-	International Communication Association.
2002-	International Academy of Business Disciplines.
1994-	Phi Kappa Phi National Honor Society.
1991-	National Communication Association.
1991-	Southern States Communication Association.
1996-98	Illinois Speech and Theater Association.
1994-98	Central States Communication Association.
1996-97	American Public Health Association.

1996-97	Illinois Rural Health Association.
1996	National Rural Health Association.