

# Social Media/PR Internship

Healthy Futures of Texas – San Antonio, TX Available: Spring, Summer, Fall

## **Organization Description**

Healthy Futures of Texas is a non-profit organization seeking to prevent teen and unplanned pregnancy in San Antonio and Texas to build prepared parents, planned pregnancies, and healthy families. Healthy Futures provides direct service education to youth and parents that empowers teens to make informed, healthy decisions about sexual health, relationships, contraception, goals, and making healthy decisions.

### **Intern Responsibilities**

- Willingness to support Healthy Futures of Texas' mission
- Assist with organization of community events
- Create social media campaign(s) to increase organization web presence and interaction
- Assist with website maintenance and updates
- Assist in writing and editing organizational newsletter; sent to over 4,000 recipients
- Assist in developing infographics, publicity artwork, and promotional materials for the agency

# **Skills Required**

- Excellent written and verbal communication skills
- Detail oriented
- Experience with social media (Facebook, Twitter, Instagram, Vine, etc)
- Ability to work independently
- Creativity and original thought
- Knowledge of or interest in the non-profit sector and health education
- Must be available between 10-15 hours a week

#### **Application Process**

- Submit a resume and cover letter to <a href="mailto:racosta@hf-tx.org">racosta@hf-tx.org</a>
- This internship is unpaid; class credit is available pending school approval