What’s this all about?
The Mike Villarreal Campaign is offering a unique program to empower young people by providing them with comprehensive training and the opportunity to support a high-profile mayoral campaign. Interns will go through an intensive Campaign Academy during a three-month internship, which includes substantive responsibilities that put their training into immediate action.

Interns will get exposure to critical parts of a professional political campaign including: fundraising, communications, voter contact, digital media and more. This is a great opportunity to learn how to manage political campaigns while helping to elect an amazing man as the next mayor of San Antonio!

After their placement, interns may have the opportunity to continue in Spring 2015 as a part-time or full-time member of the campaign team. Those selected for the spring “Campaign Fellows” positions, will receive a monthly stipend. In addition to top-notch training by campaign professionals, everyone who completes the program in good standing will receive a letter of recommendation from Representative Villarreal.

What do interns learn?
The Campaign Academy runs from October 1 – December 12, 2014. The program kicks off with an intensive two-day boot camp. In boot camp you will learn about dozens of campaign strategies and tactics including voter targeting, field organizing, fundraising, media strategy and advertising from the best political professionals in the business.

Training sessions with guest speakers will then be conducted two hours per week for the remainder of the period. During boot camp we will work with you to develop a part-time or full-time schedule (depending on your availability with school or work) for the duration of the three-month internship.
Sounds GREAT! How do I apply?
If you are a recent college graduate or current college student interested in applying, you can download the application from MikeVillarreal.com. Please submit your resume, and completed application to Eyole Mbongo at bongo@mikevillarreal.com by 5pm on September 22nd.

Q&A

Q: How do I pay for all that training?
A: You don’t. Mike Villarreal’s campaign picks up the tab for training and materials.

Q: What happens at Campaign Boot Camp and training sessions?
A: Think of it as extreme job training. It’s a mixture of presentations and discussions, combined with campaign simulation exercises. Campaign Boot Camp is hardcore – say hello to caffeine and long hours.

Q: How big are Campaign Academy classes?
A: Not big at all. We are picking a handful of the best San Antonio has to offer. Each intern will have plenty of opportunity to get to know your colleagues, instructors and the candidate.

Q: What’s it like to work on a campaign?
A: Campaigns are a chance to gain a lot of responsibility quickly and to meet others who share your values. Campaigns are LONG hours and HARD work and campaigns are intense, fun and energizing. The training and experience you gain in this program will help you to launch your professional career.

Q: What will I do on the campaign?
A: You will be part of the team, working with the staff and candidate. Depending on what the campaign needs when you arrive in October, your position could range from being a fundraiser, field operative, volunteer coordinator and more. After spending time working closely with you at the training, the staff will match your skill set with the appropriate role and responsibilities.
CAMPAIGN ACADEMY APPLICATION
Fall 2014

FIRST NAME:       LAST NAME:

EMAIL ADDRESS:       ALTERNATE EMAIL ADDRESS:

CELL PHONE:

CURRENT ADDRESS:       CURRENT HOME PHONE:

UNTIL WHAT DATE WILL YOUR CURRENT ADDRESS BE ACCURATE?

PERMANENT ADDRESS (IF DIFFERENT):       PERMANENT PHONE:

SCHOOL:       MAJOR:

GRADE POINT AVERAGE:       DATE OF GRADUATION:

SOCIAL SECURITY NUMBER:

How did you hear about the Campaign Academy?

Have you attended any other campaign related trainings? If so, please include the types, dates and locations.

Please check off EACH box to indicate that you have read that line item and understand the terms indicated.

- I AM A LEGAL RESIDENT AND ALLOWED TO WORK IN THE U.S.
- I ACKNOWLEDGE THAT A RESUME IS REQUIRED TO COMPLETE MY APPLICATION.
- I UNDERSTAND THAT ADMITTANCE WILL REQUIRE MY PARTICIPATION THROUGH THE ENTIRETY OF THE INTERNSHIP FROM OCTOBER 1 – DECEMBER 12, 2014

___________  _____________________________  ____________________________
Date           Applicant’s Printed Name               Applicant’s Signature
ESSAY QUESTIONS:
Please take the time to answer the following questions in detail. Your answers should not exceed 500 words.

THIS PROGRAM DOES NOT REQUIRE YOU TO HAVE PRIOR CAMPAIGN EXPERIENCE. WE ARE LOOKING FOR PEOPLE WHO HAVE DEMONSTRATED A COMMITMENT TO OUR TEAM’S VALUES AND VISION FOR SAN ANTONIO. USE THIS SPACE TO HIGHLIGHT ISSUES THAT ARE IMPORTANT TO YOU SUCH AS EDUCATION, ENVIRONMENTAL ISSUES, CIVIC ENGAGEMENT, OR ECONOMIC DEVELOPMENT. (FEEL FREE TO TALK ABOUT LEADERSHIP EXPERIENCE WITH CAMPUS OR COMMUNITY ORGANIZATIONS, PRIOR INTERNSHIP OR WORK EXPERIENCE, PERSONAL AND/OR POLITICAL BELIEFS, AND/OR PREVIOUS CAMPAIGN OR POLITICAL EXPERIENCE.)
ESSAY QUESTIONS (CONTINUED):

OUR CAMPAIGN IS LOOKING FOR INDIVIDUALS WITH A VARIETY OF BACKGROUNDS TO ENRICH OUR TRAINING PROCESS. MOREOVER, STAFFERS FREQUENTLY WORK WITH DIVERSE CONSTITUENCIES ON THE CAMPAIGN TRAIL. TELL US ABOUT AN EXPERIENCE WHERE YOU FACED OBSTACLES AND HOW YOU DEALT WITH THEM.
ESSAY QUESTIONS (CONTINUED):

WHAT DO YOU HOPE TO GET OUT OF THIS PROGRAM?

WHY ARE YOU INTERESTED IN HELPING TO ELECT REPRESENTATIVE VILLARREAL TO BE THE NEXT MAYOR?
ESSAY QUESTIONS (CONTINUED):

WHAT IS YOUR VISION FOR SAN ANTONIO OVER THE NEXT 5-10 YEARS?